

Exclusive T-shirt Launch

Brand new designer t-shirt launch party.

Dec. 1, 2008 - [PRLog](#) -- Schultz Jeans Brand New T shirt range

Designer clothing is nothing new, t-shirts with logos are nothing new, we have been wearing t-shirts for generations and everyone at sometime in their life have worn a t-shirt.

Richard Schultz chief designer and ideas man has introduced a new and exclusive range of t-shirts. Richard believes that t-shirts need to be tasteful and compliment the figure and with this in mind he has carefully chosen designs to be hand printed on this new designer range.

With a background in design and manufacturing of menswear Richard knew it was time to put together a range of designer wear that was different and fun. With no previous graphic design knowledge but over 20 years of menswear design know how he said "I found it an exciting opportunity to not only design and manufacture the range but also to design the logos. I took inspiration from our sexy models and thought how great they would look silhouetted on the front of this new t-shirt range". Richard went on to say "Using images from the fashion shoot and the logo of Burn the Belt – The Schultz Strap I knew that they would look exclusive and original. Hot in the City reminded me of the old James Bond movies which we all love as he is a man of style and charisma".

After a successful t-shirt launch party where the t-shirts were modelled by men and women the evening was a great success. The feedback from the guests was positive and they all loved the quality and style of the tees.

At Schultz we are a family run business promoting the Schultz brand, we value the feedback we receive from our customers and their feedback on the t-shirts ended up with us producing a hot selling range.

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New exciting designer website for men and women, For men - designer jeans, underwear and T-shirts. For Women designer jeans and underwear. Jeans have the brand new Schultz strap and the range is edgy, flirty and different.

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