

Foreign Language Translation Website Page Design Offered By E-Platform Marketing In Atlanta

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E-Platform Marketing, an Atlanta Internet marketing agency, has expanded its offering of foreign language translation services for website design, search engine optimization and search marketing for industrial and B2B clients.

E-Platform Marketing, an Atlanta Internet marketing agency, has expanded its offering of foreign language translation services for website design, search engine optimization and search marketing for industrial and B2B clients. The expanded service now includes Spanish, German, French, Italian, Chinese, Japanese, Korean, and over 20 other foreign languages.

"Increasing our ability to serve the needs of our industrial and B2B clients is something which we are continually doing" stated agency founder James Hobson. Business owners are finding that foreign markets are a good source for new customers, however they are discovering the importance of reaching these prospects in their native language.

"Utilizing foreign language pages engages foreign customers in a friendly manner, delivers a message with greater accuracy, and increases conversions" added Hobson. Web usage statistics indicate that using foreign language content reduces bounce rates and increases time spent on a website. Companies using foreign language content have significantly greater success in foreign markets than websites that rely on "English Only" versions.

To further the effectiveness of the the foreign language pages the agency also offers Search Marketing and Search Engine Optimization services that are tailored for foreign search engines and user trends. The combination of translated pages with websites designed to work well with foreign web users and search engines is critical for success in foreign markets. The foreign search marketing and foreign search engine optimization services are offered as stand-alone products and are available as part of the agency's popular TigerSEO Program.

For more information please visit the agency's website at E-PlatformMarketing.com.

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Internet Marketing Agency in Atlanta, Georgia offering a wide range of online marketing services from web design and development to search engine optimization(SEO) and search marketing for small to midsized businesses throughout the United States.

Category	Business, Internet, Marketing
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