

Chamilia Charms Bracelets at Acotis

Acotis are proud to announce the launch of Chamilia Charm Bracelets & Beads

Nov. 28, 2008 - [PRLog](#) -- The name Chamilia was inspired by the chameleon, the exotic animal that can change its appearance to adapt to its surroundings.

With Chamilia bracelets and necklaces, you are the designer. Select individual beads of Sterling Silver, 14K Gold, Swarovski Crystal, even Murano Glass.

It was in the sixties and seventies that saw the charm bracelet's popularity increase, but charm bracelets had actually been around for thousands of years.

As the year 2001 opened, the fashion industry once again discovered the lure of the charm bracelet, flooding the market with new charm styles in all price ranges. Fashion giants like Louis Vuitton have brought the glamour back to charm bracelets, declaring them the must-have accessory for any occasion. And if the past is any indication, charm bracelets will be in style for quite sometime.

Chamilia's inspiration originates from European styling, which are then handmade by experienced craftsman. Chamilia jewelry allows one to design and customise their own bracelets, necklaces and anklets, each having unique character and style. Select individual beads from a collection of the highest quality Sterling Silver, 14K Gold and Swarovski Crystals. The unique jewelry system allows you to add and change beads as you wish. You can start with just one bead or add as many as you like.

Chamilia jewelry includes bracelets, bangles, necklaces and a growing collection of beads and charms incorporating Swarovski crystals, Murano glass, sterling silver, 14k gold and exclusive Disney Range to celebrate 80 Years.

Chamilia beads and bracelets are compatible with Pandora jewelry products. Chamilia beads also fit the Trollbead foxtail bracelet.

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Acotis is a multi-channel jewellery retailer that hosts a range of top-name brands from Thomas Sabo to Hot Diamonds, the company prides itself on quality, value-for-money and progressive innovation.

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