

## **With Auto Industry Seeking Innovation: SuperHeroes to lend helping hand.**

*SuperHeroCars.com will launch its extremely affordable, and hassle free automotive listing service that allows small to mid-sized businesses to advertise and market products and services.*

**Nov. 25, 2008** - [PRLog](#) -- SuperHeroCars.com will launch its extremely affordable, and hassle free automotive listing service that allows small to mid-sized businesses to advertise and market products and services. With the economy in recession and the industry seeking a bailout; now more than ever both big and small business must now how they spend their ad dollars. Now businesses can market their product on a platform that is specifically geared for their target audience.

“This listing service is extremely affordable, I mean you can’t find listing fees like these anywhere in the advertising market,” says Brett Caldwell, Advertising Director for the International Brotherhood of Teamsters, when asked about advertising in today’s jittery economy. “As gas prices shoot sky high, both company and consumer may have found a way to save a pretty penny in this \$471 billion dollar sales market that’s heavily influenced by the internet.”

Visitors can buy and sell used mid size cars, luxury sedans, sports cars, SUV’s, Picks-ups, and classic cars. SuperHeroCars.com offers a diverse group of service features ranging from user posted vehicles for sale, blogs and a monthly news letter. SuperHeroCars.com also extends the costumer satisfaction by offering listings for services such as rim and tire dealers, tint shops, paint shops, repair shops, car alarm specialists and car audio specialists.

“Everyone is struggling right now,” says David Hosten, Co-Founder of SuperHeroCars.com. “If today’s businesses want to survive the recession and save money they need to be open to new cost effective ways of saving money.” Hosten also makes the point that new products should be utilized in times like these. “Many new products come to market and there is not a need, the industry needs a service such as this.”

SuperHeroCars.com is a content based listings service that caters to used auto dealers and car customization services and products. The company is based in Brooklyn, NY and has a field office in Washington, D.C; combining traditional media along with online marketing building a host of clients. Clients include companies in New York City, as well as from coast to coast and around the globe. For more information, visit <http://www.SuperHeroCars.com> or call Abdur R. Scott at (215) 360-1985.

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SuperHeroCars.com is a content bases listing service that caters to used automobiles and automobile services. Serving customers who want more out of a car website. SuperHeroCars.com is designed to put you in the drivers seat.

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