

ThoughtOffice Announces Upgrade Discounts To Owners Of Mindmapping And Brainstorming Software

By Mark Alan Effinger

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A leading global consulting firm stated that "innovation and creativity are the only way through the current worldwide economic, energy and growth challenges".

Portland, OR -- Innovation and creativity are more than just marketing buzzwords. They are the key to developing a positive future for America and the rest of the world. For creativity and innovation to be more than just vague concepts, it's important to have the capability to quickly crystallize ideas and turn them into immediate action. ThoughtOffice Corporation is offering to accelerate innovation and problem solving through an affordable sidegrade offer. The offer presents a rapid, low-cost path to increasing innovation in firms already utilizing software for brainstorming, innovation, problem solving and mind mapping.

"We're very concerned about the current state of the world, of the economy, the environment, and we want to do what we can to help," says David Lockman, Product Specialist and Marketing Chief for ThoughtOffice Corporation, makers of ThoughtOffice brainstorming and innovation software. "Our experience has shown that problem solving can be greatly accelerated by using brainstorming tools like ThoughtOffice, so we've decided to make it easier for business and political leaders to add this solution to their problem solving toolkits."

For users of related products such as MindJet, IdeaFisher, Semantica, MindManager and similar leading programs, the company is offering a limited-time 30% discount on sidegrade purchases of ThoughtOffice products. (http://www.thoughtoffice.com/?page_id=63) Individual or corporate users of brainstorming and innovation software can contact the company directly by e-mail at upgrade@thoughtoffice.com to request a discount coupon. Proof of ownership of existing brainstorming software is requested.

"Innovation software is still sort of an unknown to many creatives and business leaders -- high-performance individuals who are required to think fast, and lead the creative charge," comments ThoughtOffice CEO Mark Alan Effinger. "We're deeply concerned about the challenges humanity is facing in the next 20 years. I firmly believe we can help solve more than a few of those challenges in short order with the right creative insights."

Users of the programs listed below are encouraged to visit the ThoughtOffice web site (http://www.thoughtoffice.com/?page_id=63) for more information and to receive significant upgrade / sidegrade discounts:

- | | |
|---------------|-----------------------|
| * Semantica | * MindMeister |
| * BrainStorm | * MindMapper |
| * SmartDraw | * NovaMind |
| * OmniGraffle | * OpenMind |
| * MindManager | * PersonalBrain |
| * iMindMap | * Visual Mind |
| * Mindjet | * ConceptDraw MINDMAP |
| * Inspiration | * Creative Thinker |
| * XMIND | * GyroQ |

Upgrade discounts apply to all products, ranging from the basic ThoughtOffice software, including all bundled suites, and all plug-in modules. All software is available for immediate download from the company's online store: (http://www.thoughtoffice.com/?page_id=5).

About ThoughtOffice:

ThoughtOffice Corporation is a software development and technology company headquartered in Vancouver, WA. Founded in 2004, the company provides solutions for individuals and corporations seeking to generate lots of creative ideas & innovations quickly and efficiently. ThoughtOffice products are used by most of the Global 5000, Homeland Security, NASA, hundreds of advertising agencies, Inc. 500 firms, and consulting organizations. The company can be reached at 360-450-6888, by e-mail at info@thoughtoffice.com, or online at <http://www.thoughtoffice.com>.

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Contact:

Mark Alan Effinger
ThoughtOffice
5640 SE Riverside Way
Vancouver, WA 98661
360.450.6888
info@thoughtoffice.com
<http://www.thoughtoffice.com>

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