

Seabuckthorn Studies Substantiate Superfruit Claim

By *Sibu, LLC*

Dated: Nov 19, 2008

MIDVALE, Utah—While there is yet no single standard or definition of exactly what qualifies as a superfruit, Utah-based Sibu is making a strong case to include seabuckthorn berries near the top of the list.

MIDVALE, Utah—While there is yet no single standard or definition of exactly what qualifies as a superfruit, Utah-based Sibu is making a strong case to include seabuckthorn berries near the top of the list.

Experts generally agree that superfruit candidates need a high nutrient content, antioxidant qualities, and substantive medical research. Renowned for thousands of year for medicinal benefits, seabuckthorn berries are known to contain Vitamins A, B1, B2, C, D, K, and P, and Omega oils 3, 6, 7 and 9 (found in virtually no other fruits). In addition, seabuckthorn berries hold a host of antioxidants including carotenoids, flavonoids, fatty acids, folate, betaine, amino acids, malic acid and more. In all, scientific studies have identified more than 190 biologically active nutrients in seabuckthorn berries.

Although seabuckthorn plants range widely across Asia and Europe, Sibu exclusively uses berries harvested by hand in Himalayan mountain villages. Bruce McMullin, founder and chairman of Sibu, said that while other firms make seabuckthorn products, Sibu is the only company collecting berries from the Himalayas, using traditional methods that have existed for hundreds of years.

Sibu makes a variety of health and beauty products from 100% pure seabuckthorn pulp, oils and extracts. Ancient Greeks and Tibetans used seabuckthorn to treat skin injuries and to heal skin diseases. In recent years more than 130 studies have shown that seabuckthorn extract provides benefits in treating liver and gastrointestinal diseases, skin ulcers, cardiovascular disease, and even in improving healing in cancer radiation patients.

Sibu products are sold on-line, through distributors and in select retail stores. For more information on Sibu products, visit the website at www.sibu.com or call (800) 710-SIBU.

Sibu ~ 1098 E. South Union Ave., Midvale, Utah 84047 ~ (800) 710-7428
www.sibu.com

###

Sibu produces and sells health and beauty products from Wild Crafted Himalayan Seabuckthorn. Sibu products are all natural cutting edge nutricosmetic and nutraceutical. Sibu is located in Salt Lake City UT and currently sells product in USA and Canada.

Category	Health, Beauty, Consumer
Tags	sibu, seabuckthorn, sea buckthorn, superfruit, Research, Health, nutrition, supplement
Email	Click to contact author
Phone	800-710-7428
Fax	801-567-0050
Address	1098 E. South Union Ave
City/Town	Midvale
State/Province	Utah

Zip 84047
Country United States
Link <http://prlog.org/10143545>



Scan this QR Code with your SmartPhone to-
* Read this news online
* Contact author
* Bookmark or share online