

Red Lion Sacramento at Arden Village Launches Electronic Hotel Sales Packet

By *HotelEPacket.com*

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HotelEPacket.com announced today the launch of the Red Lion Sacramento at Arden Village Electronic Hotel Sales Packet to Event Planners and Hotel Guest.

Providing the Hotel with a "Real Time Hotel Sales Tool" which includes:

E-Packet - Complete (Virtual Hotel Site Inspection Sales Tool)

Facilitates instant transmission of sales and catering packets to prospective clients and event planners. E-Packets include special promotions, contact information, access to reservations, location information, meetings information, ballroom layout, capacities listing, guest room information, photo galleries, and virtual tours and much more.

E-Packet - Customized Solution (Customized Web Sites Sales Tool)

Each hotel sales staff member can send a customized hotel sales E-Packet website (Electronic Sales Packet) to prospective event planners and meeting planning clients with a personalized letter as the home page. They can also select specific brochure and Sales items to appear in the navigation bar specific to that guest's needs. Each customized Hotel Sales E-Packet is also personalized with the client information and sales managers contact information. Customized E-Packets (web sites) are set up just as you would when sending a paper sales packet, but allows sales professionals to do this virtually in a faster and more effective way, saving time and money.

What is <http://www.HotelEPacket.com>?

Hotels from across the United States recognize the importance of making their event planning sales information immediately available to meeting, wedding and event planners who operate under tight schedules. Hotels and event vendors have come together in the <http://www.HotelEPacket.com> directory to make Hotel Sales and Catering Sales information available to meeting, wedding and event planners in an accurate and easy-to-use format. Navigation through the directory is as quick and simple as turning a page.

For more information please visit <http://www.HotelEPacket.com> or our event planning directory at <http://www.WebEventPlanner.com>

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Since 1999 has provided clients with Internet Sales and Catering Sales Resource Development and Consulting. As an experienced Hospitality Web Sales Trainer, Louis brings 18 years of sales and customer experience in the hotel industry and 10 years of Internet Hotel Sales and Catering Sales Research and Development. Providing you with a common sense approach to the virtual world.

Category	Marketing, Tourism, Travel
Tags	hotel executives, meeting planner, event planners, catering sales, hotel internet marketing
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