

85% Of US Small Businesses Now Qualify For New Working Capital Infusion Program

By KPCP Merchant Capital

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Bailout & Emergency Small Business Working Capital To Stay Afloat Is Now Available At No Cost To Taxpayers.

CHICAGO, IL– KPCP Merchant Capital, a leading working capital investment firm today announced a program to help many small and medium sized businesses ignored by the bailout with a new fund that will approve capital for 85% of US Businesses.

“In these desperate times, a working capital cash advance can be a vital life-line for businesses looking to stay afloat, or to make inventory purchases for the holidays, expand, or pay off bills,” said Richard Pirovano, President of KPCP Merchant Capital.

“With the capital markets still effectively frozen, and banks not lending businesses as large as McDonald’s money; small and medium sized firms must be protected,” adds Pirovano. “While the bail out works for large firms, there unfortunately is little help for the small businesses that help make this country great. The working capital advance is one tool that these small and medium sized firms have to survive and grow.”

Working capital advances work differently than a loan. While loans are almost impossible to obtain, working capital advances take into account a firm’s past check deposits and credit card receipts and formulates an amount to advance the business that can be paid off by taking a percentage- usually 20%- of each sale, to pay back the advance.

By paying as they go, businesses are not stressed out to pay back a set amount that may be difficult to pay back if the economy stays in the prolonged slump that it is in now, or if other conditions change. The advance also does not go on the businesses or business owners’ personal credit, as the advance is merely the purchase of future credit card and check sales, not a loan.

Because it is “pay back as you go”- it allows KPCP Merchant Capital and its affiliates to approve 85% of all businesses. The business owner can use the funds for whatever they need such as improvements, paying off debts, buying out a partner, or saving money for a rainy day.

Cash Advances can be from \$5,000-\$1,000,000, and can be obtained in 3-10 days. Obtaining the advance is simple. 85% of business that have been operating at least six months can qualify, so long as they accept credit cards and checks. There are no personal guarantees as well.

Additionally, KPCP Merchant Capital through its alliance with credit card processor guarantees to meet or beat the current processing rates a business is paying with their 90/10 Merchant Rewards Plan. For a no obligation analysis and to find out if a business qualifies for a cash advance, call 1-847-372-8407 or go to www.kpcpmerchantcapital.com.

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KPCP Merchant Capital is a merchant bank committed to providing working capital advances to companies that accept credit cards and check deposits.

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