

Pura Stainless, provider of BPA-free stainless steel water bottles, announces e-commerce business

By Pura Stainless

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Pura Stainless announces the launch of its e-commerce business to bring affordable and green BPA-free products to the masses in time for Christmas. Pura's industry leading bottles are backed by an unprecedented lifetime warranty

Pura Stainless announces the formation of its e-commerce business to bring affordable and environmentally friendly BPA-free water bottles to the public. "Although we have a great sales team whose focus is on getting our bottles into retail storefronts, the Internet allows customers in areas in which we do not have retail outlets to quickly and cost effectively access our products" said Jenifer Moore, Vice President of Sales at Pura.

Pura's bottles are crafted from food service grade (#304) stainless steel so they do not leach harmful chemicals like plastic bottles, nor do they require funky chemical linings like aluminum bottles. And, unlike other bottles, Pura's lids are also made from stainless steel because what good is using a non-plastic bottle if you are still drinking through a plastic cap? Sometimes simple sounding questions have complex and un-nerving answers and such is the case with plastic and aluminum water bottles.

What's in your Bottle?© Find out at Pura's web site: <http://www.purastainless.com>

Pura bottles are also the environmentally friendly choice. 38 billion plastic bottles are dumped in landfills every year, enough to circle the globe 150 times every year, and it takes almost 1,000 years for them to decompose. Pura reusable stainless bottles provide a healthy and durable alternative to single use bottles and keep plastic out of the landfills. In addition, it takes millions of barrels of oil to produce one years supply of disposable plastic water bottles. We live and breathe the One Life... One Bottle© mantra and we hope you will too!

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About Pura Stainless

Pura Stainless manufactures and markets the world's finest BPA-free stainless steel beverage bottles backed by an unprecedented lifetime warranty. Our bottles are crafted from food service grade (#304) stainless steel so they do not leach harmful chemicals like plastic bottles, nor do they require funky chemical linings like aluminum bottles. And, unlike other bottles, our lids are also made from stainless steel because what good is using a non-plastic bottle if you are still drinking through a plastic cap? What's in your Bottle?© Find out at our web site: <http://www.purastainless.com>

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