

## Port City Digital Website Design Company launches a Frisco, Texas Mortgage Company Website

By Vince Fierimonte

Dated: Nov 13, 2008

*Port City Digital, a website design company based in Wilmington, North Carolina, recently launched FriscoMortgageCompany.com, a local Frisco, TX division of AAXA Discount Mortgage.*

Wilmington, North Carolina -- Port City Digital, a Wilmington NC web design company, successfully launched the website for AAXA Discount Mortgage Company's Frisco, TX division. FriscoMortgageCompany.com is a 7 page website designed for optimal search engine results and features a Flash rotator photo gallery in the header of each page. The website design uses photos and imagery to evoke the unique characteristics of Frisco, TX and to relay a quality of security and excitement for the Frisco home mortgage industry.

Port City Digital is a website design company based in Wilmington, North Carolina that specializes in creating and hosting custom, affordable web design packages for small and large businesses. The design packages range from simple and straightforward starter websites to dynamic and interactive e-business portals. In addition to website design and hosting, Port City Digital also creates custom marketing materials including logo design, business cards, brochures, letterhead, search engine optimization (SEO) strategies, and eCommerce packages.

Port City Digital co-owner, Vince Fierimonte, says "We were excited for the opportunity to create a clean and simple, successful website for AAXA's Frisco, TX mortgage company. AAXA was interested in a custom, stylized website that would aid in generating online leads for their Texas mortgage market. We were able to work with the staff of AAXA Discount Mortgage to deliver exactly what they envisioned for this website and we are all very happy with the outcome."

The website design project for FriscoMortgageCompany.com marks a growing trend for mortgage and real estate web design requests for Port City Digital. While the Port City Digital web design portfolio reflects a wide range of industries, their design style and affordability suits the particular needs of the mortgage, real estate, and insurance sectors which tend to be extremely competitive online markets.

For more information about Port City Digital, visit [PortCityDigital.com](http://PortCityDigital.com).  
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