

## **Professionals Converge at Annual Conference for Latest on Essential Outsourcing Strategies**

*By Sandy Frinton for IAOP*

*Dated: Nov 12, 2008*

*IAOP's Outsourcing World Summit to Feature Keynote Speakers from Accenture, Nike and Former Under Secretary of State*

POUGHKEEPSIE, N. Y. – With companies struggling to survive in today's economy, the 12th annual Outsourcing World Summit® will take on greater importance than ever before, as executives from around the world gather to explore outsourcing strategies that are critical to their success.

Produced by the The International Association of Outsourcing Professionals™ (IAOP™), the annual conference will be held Feb.16-18 at La Costa Resort & Spa in Carlsbad, California.

“Outsourcing is increasingly recognized by businesses, universities and economists worldwide as a critical new management science,” said IAOP Chairman Michael Corbett. “Not only are the latest developments in outsourcing helping companies to reduce costs, but they are spurring innovation and wealth creation at a time when we all really need it.”

The three-day event will include more than 36 in-depth sessions exploring the management science of outsourcing in all its forms and dimensions, including flexible resourcing solutions, such as share services, offshoring, global talent management, multi-provider, and multi-process outsourcing.

Among the keynote speakers for the summit are Ambassador R. Nicholas Burns, former Under Secretary of State for Political Affairs; Jill Smart, Chief Human Resources Officer, Accenture; and Nike Corporate Historian Nelson Farris.

Other speakers from leading companies participating in the event include Safeco Insurance, The Hertz Corp., NewsCorp Dow Jones, Microsoft, Johnson & Johnson, GMAC Financial Services, CNA, Arrow Electronics and Air Canada.

Open to buyers, sellers and advisors from the world's top organizations, the Summit provides a full program for learning, networking and business improvement.

By attending the event, professionals can earn education points toward the Certified Outsourcing Professional™ (COP) designation, a globally recognized standard of excellence for outsourcing leaders. COP training courses also will be offered before and during the event.

For registration information, contact Renee Preston at (845) 452-0600, extension 109. Please visit [www.outsourcingprofessional.org](http://www.outsourcingprofessional.org) for the complete program and registration specials.

### About IAOP

The International Association of Outsourcing Professionals (IAOP) is the global, standard-setting organization and advocate for the outsourcing profession. With 40,000 customer, advisor and provider members worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit [www.outsourcingprofessional.org](http://www.outsourcingprofessional.org).

Media Contact:

Michael Forbes  
IAOP Communications Manager  
(845) 452-0600, ext. 118  
mike.forbes@outsourcingprofessional.org

###

#### About IAOP

The International Association of Outsourcing Professionals (IAOP) is the global, standard-setting organization and advocate for the outsourcing profession. With 40,000 customer, advisor and provider members worldwide, IAOP helps companies increase their outsourcing success rate, improve their outsourcing ROI, and expand the opportunities for outsourcing across their businesses. To learn more, visit [www.outsourcingprofessional.org](http://www.outsourcingprofessional.org).

Category	Business, Event
Tags	outsourcing, offshoring, iaop, event, Business, conference, nike, accenture
Email	<a href="#">Click to email author</a>
Phone	(845) 454-3895
Fax	(845) 331-1431
City/Town	Poughkeepsie
State/Province	New York
Country	United States