

Taylor Swift Returns to the Taylor Guitars Factory to Celebrate and Debut New Album

By Taylor Guitars

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Triple-platinum country music sensation Taylor Swift debuted her second album, Fearless, at the Taylor Guitars factory in El Cajon, California on Wednesday, November 5. Located inside an intimate venue on the complex, Taylor dazzled the audience of 200 contest winners and special guests from across the country with her strong, heartfelt vocals as she performed songs off Fearless, set for release Tuesday, November 11.

The night kicked off as Blair Garner, radio host of the nationally syndicated After MidNite show, welcomed and rallied the crowd of excited fans. He was silenced by thunderous applause as Taylor took to the stage for a live, sit-down, fan question-and-answer period followed by her commentary and perspective on specific songs off the album. Her interview with Blair, as well as yet-to-be released songs from Fearless, will be aired on over 500 radio stations across the country.

After her interview, Bob Taylor, president and co-founder of Taylor Guitars, shared a warm hug with Taylor and welcomed her back to the factory, commenting, "I feel a very special affinity for you, but not just because we share a name. When I was sixteen, I found my passion in making guitars and you found yours, too, at a very young age in singing and songwriting. We've been fans of yours since your dad called us six years ago and said, 'You gotta listen to my daughter sing.' Everything has happened to you that should have happened to you. Out of anywhere in the world for you to debut your new album, we are so excited to share this night with you and to welcome you back to the Taylor Guitars factory."

Taylor and her band ended the night with a live, five-song set, through which the band played a multitude of Taylor guitars. Taylor played two of her own; the Swarovski crystal encrusted GS6 as seen on tour and in the video for the song, "Our Song" and the Presentation Series guitar; a GA body with an AA-grade Hawaiian Koa top with a Florentine cutaway. The set started with "White Horse," a new release that was first debuted on this year's season premiere of Grey's Anatomy. The melody shook the crowd with its emotionally raw lyrics and deep chords. Next up was "Love Story" which peaked at number 5 on the Billboard Hot 100 and was followed by the title song, "Fearless". A soulful, joyful rendition of "Change" followed. "Change" was released earlier this year and selected as part of the soundtrack in support of Team USA's efforts in the 2008 Summer Olympics. Taylor finished her set with her first number-one hit and a fan favorite, "Teardrops on My Guitar."

As fans left the venue, they were given the "red carpet treatment", complete with an opportunity to "meet and greet" Taylor and have pictures taken with her.

Exclusive video from the night's event is available on the Taylor Guitars website at (U)[www.taylorguitars.com/news/\(U\)](http://www.taylorguitars.com/news/(U))

To hear Taylor's interview with Blair Garner, please visit www.aftermidnite.com to find local stations and air times.

About Taylor Guitars

Founded in 1974, Taylor Guitars has evolved into one of the world's leading manufacturers of premium

acoustic and electric guitars. Renowned for blending an innovative use of modern technology with a master craftsman's attention to detail, Taylor guitars are widely considered the best sounding and easiest to play in the world. Many of today's leading musicians make Taylor their guitar of choice, including Dave Matthews, Prince, Mick Jagger, Taylor Swift, the Goo Goo Dolls, Sarah McLachlan and more. For additional information, please visit us at www.taylorguitars.com.

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