

Buy the Boss a Gift That'll Leave em Speechless... A Hot Air Balloon Flight over Michigan

By Scott Lorenz

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If you're looking for a great gift for the boss for Christmas and one that's on most people's 'bucket list' and one fellow employees can pool their money for, then a balloon flight is the perfect gift.

Plymouth, Michigan – Some people on your gift list are virtually impossible to buy for. If there's something they want, they already have it. Enter the 'Adventure Gift.' When you give someone an adventure like a hot air balloon ride instead of a material thing, you can be certain that the gift will be treasured and appreciated.

"A balloon flight is the perfect gift for those who are tired of giving "forgettable" gifts that sit on a shelf or get tucked away in a closet," says Scott Lorenz, President and Chief Pilot of Westwind Balloon Company of Plymouth, Michigan. "Nobody forgets a hot air balloon flight and nobody forgets who gave it to them either."

It's also a perfect gift for the "boss who has everything," when a group of fellow employees want to pool their money for a special gift. "The boss is always very impressed," says Lorenz, "one recipient was nearly moved to tears when he realized the generosity of their gift."

"An adventure gift like a balloon flight is just what the doctor ordered for parents too. That's why the so-called "experience" gift is so popular, because people who have accumulated everything material they could want don't really need anything. The only things they want to collect anymore are experiences. A balloon flight is the ultimate experience."

"It's an ideal gift too because when a gift touches someone both emotionally and on a multi-sensory level people remember who gave it to them. If you really want to make a lasting impression, says Lorenz, a hot air balloon ride over Michigan is the ultimate unforgettable gift."

The balloon flight costs \$695.00 for two people. Gift certificates for flights in the area over Kensington Park in Milford, Michigan can be purchased by calling 734-667-2098 or by visiting www.westwindcos.com/balloon or via email at: scottlorenz@westwindcos.com. Checks, Visa, AMEX, MasterCard and Discover Card are accepted. Flights are scheduled May through October.

Ballooning is a great gift for couples. Hot Air Ballooning with the Westwind Balloon Company is listed as one of the Five Best Creative Dates by author Paula A. Komar in her Guide to Dating in Southeastern Michigan. Komar, a contributing expert to the best seller It's Just Lunch by Andrea McGinty, lists hundreds of great date ideas in her Southeast Michigan guide as well as great dating advice.

Scott Lorenz has been a commercial balloon pilot since 1982, and has logged 1,400 + hours as pilot in command in a hot air balloon. Scott's memorable ballooning experiences include: Flying over Niagara Falls, The Great Wall of China, Disney World, the Olympics in Calgary, St. Wolfgang, Austria, Saga, Japan, the Grand Prix in Spain, co-piloting one of two balloons for Mike Howard's Guinness World Record "balloon walk" flight at 19,000 feet, a 20 hour-361 mile Gas Balloon flight with Gordon Boring and handling media relations for Kevin Uliassi's Round the World balloon flights.

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Media note:

Numerous high quality color photos are available from balloon and bomber flights over Michigan. Please contact Scott Lorenz, President of Westwind Communications. Call: 734-667-2098 or via email at: scottlorenz@westwindcos.com.

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