

International Players Tour Selects Flying Sensors for TV Production at 2008 Tour Championship

Noted for their unique remote controlled camera technologies, Flying Sensors will produce segments for Internet TV at IPT 2008 Tour Championship at fabulous Horseshoe Bay Resort in Marble Falls, Texas

Nov. 6, 2008 - [PRLog](#) -- The International Players Tour (IPT) announced today that the IPT 2008 Tour Championship at Horseshoe Bay Resort in Marble Falls, TX November 20-23, 2008, will be televised for the first time in its history. IPT has partnered with Flying Sensors Productions of Salt Lake City, Utah to cover the 2008 Tour Championship and several IPT tournaments in 2009. The inaugural production will feature highlights of the Tour Championship, personal interest stories, and destination vistas of Horseshoe Bay Resort. The show will appear on several internet web sites including AllGolfTV, as well as the IPT and Flying Sensors sites. Ron Beaman, IPT Founder and CEO, offered, "Our linkage with Flying Sensors is a great first step in video production for the IPT. Golfers from around the world will now have the opportunity to view the excitement of our Tour Championship on the internet, where the winner's share in 2008 is \$20,000!" And Beaman added, "The simple presence of the TV cameras and crew will add a new dimension to the experience for the players and their fans – making those three foot putts a little longer!"

Flying Sensors (FS) is a full service video production company that produces dynamic, impactful, and creative video. They have done work in all industries, and specialize in action sports, event coverage, and promotional videos for tourism/resorts, golf, and real estate. They are most recently noted for their coverage of the PGA Show in Las Vegas, NV, and will also be covering the 2009 PGA Merchandise Show in Orlando, Florida in January, 2009. FS is well known for their creation of short segment productions, more commonly found on internet TV. In speaking about the new venture with the IPT, FS CEO Bob Carter said, "Our unique approach to aerial and ground video capture and editing will bring a PGA perspective to non-pro golfers around the country. The future of this relationship is endless as Flying Sensors develops tee to green fly through videos of each course for instructional and social media purposes." Ron Beaman added, "Imagine a player being able to download an HD video fly through of each hole onto his/her iPhone and experience each new course before he/she plays in a tournament. Each player would then be able to share their tournament experience with families and friends to renew a vigorous interest in the growth of golf in the industry."

About International Players Tour (IPT)

International Players Tour was launched in January 2008 for the purpose of bringing PGA style competition to avid golfers everywhere. Operations began in April 2002 under the banner of the Champions Golf Tour, which was founded by Ron Beaman in the Dallas/Ft. Worth area. Ron developed a business model that would provide avid recreational golfers a chance to play in an environment similar to major tour events – "inside the ropes" for significant prize money – utilizing a proprietary handicap system.

After conducting its first event in June, 2002, CGT followed with 17 tournaments in 2002 and awarded nearly \$60,000 in prize money. Significant and sustained growth has occurred in subsequent years in player participation, number of events, and prize money. With over 1200 players in their system, IPT management conducted over 150 events in 2007 within ten state and twelve metropolitan city areas with payouts exceeding \$570,000. In 2008, the IPT will conduct 200+ events in fifteen different metro areas, culminating in the Tour Championship at the Horseshoe Bay Resort in Texas, with the winner taking home \$20,000 in GUARANTEED first place prize money!

"The Model that Works" is now being adopted effectively and implemented successfully in multiple cities, with projected expansion into 5-10 new markets each year – including international locations - through a unique licensing rights program. See www.ipgtour.com for additional information.

Contact Info:
Bill Conwell
SVP – Business Development
bill.conwell@ipgtour.com
704.366.2047

About Flying Sensors (FS)

Flying Sensors was founded in February, 2006 to utilize unmanned flight technologies to combine amazing aerial pictures and video with ground cameras mounted on jibs, longboards, trollies, tripods, etc., to create the ultimate visual experience. The coverage of golf and other sporting events from the air and ground, using unmanned equipment, provide a very cost effective solution to meet the growing demands of consumers. Flying Sensors currently distributes their videos through various social media channels like websites, iPhones, blogs, youtube and other hand held devices. They also distribute promotional videos through TV and other traditional channels. You can see their amazing videos at:

<http://www.flyingsensors.com/productions/portfolio.aspx>

Contact Info:
Bob Carter, CEO
bcarter@flyingsensors.com
801.232.5227

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Source	International Players Tour
City/Town	Saginaw
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