

Duct Tape Marketing Blog-sites are released and included in Business901 Program Offerings

By Business901, Dager

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Fort Wayne, IN – Joe Dager, owner of Business901 has just included the new Blogging websites designer by world renowned blogger John Jantsch, author of Duct Tape Marketing as part of their programs and offerings. Each Duct Tape Marketing Blogsite is built with small business marketing in mind. You get the benefit of our marketing experience, search engine optimization automatically built in to every page, no-hassle set-up and implementation, customizable design and the ability to change and add content any time you like. Dager, an authorized Duct Tape Marketing Coach/Consultant is well versed in these principles.

So, What's a Blog Site? A blogsite is a full featured, search engine friendly website that just happens be built on the world's greatest blogging software (WordPress). You get web presence with a blog and a website that anyone in your organization (especially non-techies) can update and expand as your business and marketing needs grow.

A few benefits of this structure:

- Search Engines Love Blogs - Your blogsite will rank higher than traditional websites.
- Effortlessly Manage Your Business' Website and Blog
- Packed With Powerful, Easy to Use Features and Tools
- Ready Made For Podcasting, Videos, Photos, and More
- Step by Step Support With Our Helpful Video Tutorials and Visual Tutorials

Duct Tape Marketing Blogsite's are built with small business marketing in mind. These blogsites were customized by John Jantsch of Duct Tape Marketing. "If you don't know John, he only has 230,000 people or more subscribed to his blog. So when it comes to blogging he knows a thing or two," says Dager. You get the benefit of our marketing experience, search engine optimization automatically built in to every page, no-hassle set-up and implementation, customizable design and the ability to change and add content any time you like.

"A unique feature of this offering is that it can be completed in less than 30 days. In fact, it could be done in less than time but the key is having your information ready," says Dager. He also added: "This is where working with an Authorized Duct Tape Marketing Coach comes into play. We can provide you with the format so that it practically becomes a turnkey project."

About Business901: Joe Dager is President of Business901, a progressive coaching company providing no-nonsense direction in areas such as target marketing and organized referral marketing. As a certified coach of the Duct Tape Marketing Consulting organization, Joe provides practical, information-rich, immediately applicable direction that profoundly impacts the success of small and mid-sized businesses. His experience includes numerous start-ups, several turnarounds in variety of industries to include manufacturing, retail, and professional services to include marketing.

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Our you a Small Business Owners experiencing frustration with a lack of growth or systematic approach to marketing? My ideal client wants to take his or her business to the next level and knows they can benefit from professional marketing.

Category Manufacturing, Non Profit, Business
Tags duct tape marketing, blogsites, websites, wordpress, web development, manufacturer marketing, nonprofits
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