

## **Hotelier Open Source Developer Launches Low Cost Reservation System**

*By Lee Miller*

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*Hotelier today announced the release of a reservation system that is aimed towards small to mid sized hotels and guest houses and will allow hoteliers to operate more effectively in the fiercely competitive online booking market.*

"Hotel Reservation System" (HRS) is aimed primarily towards users of Hotelier Open Source which is Hotel software that allows hoteliers to manage and advertise their business online. HRS is seen as yet another resource that will allow hotel and guest house owners to operate more effectively in the increasingly competitive market of on-line reservations.

HRS is an e-Commerce, e-Business and Hotel On-line Reservation solution and is designed such that it works seamlessly for a hotelier in that it incorporates features that making booking rooms a simple process.

"Generally we have found that browsers who make a booking request via e-mail and fail to get an immediate reply go on to contact other hotels in order to ensure at least one positive answer."

"Consequently our research suggests that a large percentage (+75%) of hotel owners are losing both customers and turnover due to a lack of embracing on-line services."

HRS totally eliminates this problems by automatically answering Internet requests by showing availability in real time and confirming the booking in real time.

HRS also allows hoteliers to display their entire price range throughout the whole season which means that a reservation can be made 24 hours per day 365 days per year!

HRS services are purchased at very low once per year fee's that are not based on a per reservation costs, there is no start up fee just one single yearly fee that is related to the business size and starts at £17.99 per year with additional packages available and even a free account that allows potential customers to test HRS before they decide to subscribe.

What makes HRS a really good alternative is although it is not an Open Source package as are all of the developers other products, it does allow owners of very small hotels the opportunity to use the reservation for free.

A free account is available for any hotelier that operates accommodation with less than four rooms!

Clients maintain total control over the availability, rates and promotions and even set the parameters and can modify them however and whenever you wish.

The software has been designed such that it allows quick setup of the clients individual reservation system and is solely dependant upon the number of rooms/tours/rentals you feature and the complexity of your pricing.

You can be up and running within a few days.

And from a visitors point of view all the choices are made on a single page (type of room, arrival and

departure dates, number of people and once availability has been checked and validated, the customer receives immediate confirmation of their booking, showing the details, and is given a personal booking number.

Hoteliers have a complete database of all the customers who have reserved through your Internet site using HRS.

Hotelier was launched on 27th October 2008 by Wicked Passion - To view the site see below:

<http://www.hotelreervationsystem.com/>

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Wicked Passion is the developer of the popular Hotel Management System, "Hotelier Open Source." In addition to Hotelier Wicked Passion also provides a range of services, mostly free that assist hotel owners to begin operating online, these services include:

Low cost hosting, free guides and tutorials, free software and tools as well as their newly launched reservation system.

Wicked Passion is owned and managed solely by Lee Miller.

Links:

Wicked Passion: <http://www.wickedpassion.net>

Reservations: <http://www.hotelreervationsystem.com>

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