

C. Paschal Eze, Certified Ecommerce Consultant, to Speak at a Free Workshop in Detroit, Michigan

By Marketing By Sue

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Come and hear a Certified Training Consultant, Mentor and Coach, Speak on tourism and investment opportunities in sub-Saharan African Countries

Detroit, MI – Mark Maupin of the National Real Estate Network and Mark Lang, of Wayne County Community College are the hosts of the Small Biz Roundtable, a free membership club of young and experienced entrepreneurs, who meet the first Thursday of each month. A very distinguished, special guest has been invited to speak. “This is a great opportunity,” says Mark Maupin. “If you have never attended our Small Biz Roundtable, this is one event you don’t want to miss; this is the one to attend!”

This month’s workshop event is designed to provide hands-on tips on trade, tourism and investment opportunities in Sub-Saharan African Countries like Ghana, Nigeria, South Africa, Gambia and Kenya, with special emphasis on maximizing opportunities provided by the Africa Growth and Opportunity Act, which allows for duty free imports from Sub-Saharan Africa.

Focal points of discussion will include:

- Challenges facing potential importers, exporters and investors in Africa and how to handle them
- Internet Sources of helpful data on trade opportunities and methodologies in Africa
- Tried and Tested Internet Tips and tools for marketing your own good and services to target African markets and sourcing quality import products online

C. Paschal Eze is a Certified Ecommerce Consultant, author of 6 books, editor of several books and former editor-in chief of a daily newspaper and monthly business magazine. He currently serves as a senior certified training consultant at Reputation Training International and has been involved in entrepreneurship since he was an 8-year old boy in eastern Nigeria.

For over 15 years, Eze has spoken to wide-ranging audiences in different parts of the world, from students on university campuses to trade events, conferences and professional meetings on the intersection between common socio-economic problems and their often uncommon solutions.

His well received lectures and workshops include “What can Africa do for you? Profiting from Trade and Investment Opportunities on the Continent,” “&Reputation Killers: How to avoid/overcome them and Turbo-charge your Business,” and “Turn off your TV and see the other Africa.”

Eze has been featured or cited in Michigan Chronicle Newspaper, Ode Magazine and Voices of the Tri-State on Radio Dubuque Iowa, just to name a few. Come and hear C. Paschal Eze at the Small Biz Roundtable, Thursday, November 6, from 6pm to 9pm. The event will take place at the Eastern Campus in the Cooper Community Room; 5901 Conner; Detroit, MI 48213. Visit <http://www.megaeveningevent.com> for more information.

Contact:

Mark Maupin

248-939-6232

Email: maupin.mark@gmail.com

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