

Tate Publishing Gets Promoted by Barnes and Noble

By Pasch Consulting Group

Dated: Oct 23, 2008

Tate Publishing moves into the Large Press division of Barnes and Noble. The promotion places Tate Publishing in the company to rub elbows with the largest publishers in the United States.

Tate Publishing is proud to announce that their company has been selected to move out of the Small Press Division and into Large Press with Barnes and Noble, the nation's largest book seller.

"We could not be more excited about this new open door," said Mark Mingle, Director of Marketing for Tate Publishing. "This will provide Tate Publishing authors with another level of visibility and representation in the industry, and it places us on a level with major publishers such as Simon & Schuster, HarperCollins, Zondervan, and Random House."

"Taking this crucial step means more product on the shelves, more events for Tate authors in local Barnes and Nobles stores, and a better opportunity for Tate authors to truly reach their targeted audience at the retail level," Mingle stated.

Being in the Large Press division means that Tate Publishing now has a direct relationship with key buyers with the company. In the past, Tate Publishing was one of hundreds of publishers contained in one Small Press Division at Barnes and Noble. Being out of that division sets Tate Publishing apart as a leader in the marketplace and puts them in a whole new realm, something extremely unique for Tate Publishing, as they have surpassed other small publishers that have been in business for a greater length of time.

"The growth our company has experienced is unprecedented, particularly at a time when other major publishers are scaling back," said Ryan Tate, CEO and President of Tate Publishing. "Tate Publishing will continue to set the pace in this industry, and this step shows how far we have come in such a short amount of time. We are excited about our future and look forward to continued success for our company and our wonderful authors."

About Tate Publishing:

Tate Publishing & Enterprises, LLC, is a Christian based, family owned, main-line publishing organization with a mission to discover and market unknown authors. Tate Publishing offers the very best opportunity for first-time authors in the industry today. Their selectivity makes it possible for Tate Publishing to provide authors with a level of market penetration that is second to none because of the quality of the Tate Publishing product.

For more information, please visit <http://www.tatepublishing.com>

Contact:

Mark Mingle
Director of Marketing
Tate Publishing and Enterprises, LL
The Tate Publishing Building
One Twenty-Seven East Trade Center Terrace
Mustang, Oklahoma 73064-4421
mmingle@tatepublishing.com

<http://www.tatepublishing.com>
1-888-361-9473

Category	Books, Publishing, Business
Tags	tate publishing, christian book publishing, book publishing company, publishing company
Email	Click to email author
Phone	732-842-4720
Fax	732-936-9243
Address	2711 Centerville Road Suite 300
City/Town	Wilmington
State/Province	Delaware
Zip	19808
Country	United States