

Help is on the way: Best Of Greater Phoenix offers free advertising to business owners

So, you want to advertise your product or service to 2.6 million Internet users in the Greater Phoenix area but don't want to pay \$500 a month?

Oct. 21, 2008 - [PRLog](#) -- Best Of Greater Phoenix (bogpaz.com); a local online directory powered by nominations, referrals and word-of-mouth marketing is offering free advertising to all small to mid-size businesses in the Greater Phoenix area until the end of 2008. Business owners will be able to create their own online advertising campaigns in minutes once they are nominated or referred to BestOfGreaterPhoenix.com.

Eric Almassy, VP of Operations said: "We want every small business owner to take advantage of this free offer. Times are tough. Hundreds of small businesses are interested in local online advertising, but they cannot afford to advertise with complicated and overpriced traditional online directories which may cost them \$500 or more a month. We hope our offer will help many businesses"

"Advertising options include but are not limited to: business webpage, website links, banners, email accounts, picture gallery, online store, PowerPoint presentations, audio and video commercials, coupons, maps, directions, newsletters and shopping discounts", Mr. Almassy added.

Nominated or referred businesses also receive authorized use of the Best of Greater Phoenix brand, its logo and award in their marketing and advertising. Business owners will have the opportunity to brand their businesses to 2.6 million Internet users in the Greater Phoenix area that search the "best businesses" in their respective categories which in turn helps small business owners by creating higher rankings with major search engines like Google and Yahoo.

The Best Of Greater Cities brand has been founded by a group of marketing, advertising and Internet professionals with a 30 years of combined experience.

Phoenix is the first local market for Best of Greater Cities. 20 new local markets will be launched within the next 3 years.

Best of Greater Cities is a national corporate sponsor of CureSearch, National Childhood Cancer Foundation™.

Business owners who are interested in free advertising should visit www.bestofgreaterphoenix.com for nominations and registrations.

For more information you can also email to freeadvertising@bestofgreaterphoenix.com

###

Best of Greater Phoenix is Phoenix's premier local online branding directory powered by nominations, referrals, reviews and word-of-mouth. Basic registration is free to all businesses in the Greater Phoenix area.

--- End ---

Source Best Of Greater Phoenix
City/Town

Phoenix
State/Province Arizona
Zip 85254
Country United States
Industry [Advertising](#), [Internet](#), [Marketing](#)
Tags [Best Of Phoenix](#), [Phoenix](#), [Best](#), [Greater Phoenix](#), [Scottsdale](#), [Arizona](#), [Glendale](#), [Tempe](#), [Gilbert](#),
[Mesa](#)
Link <https://prlog.org/10131473>



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online