

Brighten Up This Gifting Season

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It's that time of the year again. A time to celebrate the holidays and the wedding season! To make this season special Vertu has a range of exquisitely handcrafted handsets for those who only deserve the exceptional. These special gifts are personal expressions of our love and feelings for that someone special. Since ancient times, jewelry has been one of the most popular gifts to give and to receive.

This season, Vertu brings to you its exclusive handcrafted handsets in its Constellation and Ascent Ti collections for those who mean the whole world to you.

Vertu Constellation Rococo collection is inspired by the intricate design and handcrafted techniques of the Rococo period, its history originating from France of XVIII century, developed by French craftspeople and noted for its refined elements and elegant, decorative arts. Vertu used pioneering techniques with this collection to embellish these classic Constellation handsets. Special attention is given to detail that even the leather back on this collection is embroidered with colored metallic threads to create a floral design, which brings to life the hallmark Vertu 'V'. More than that, the Vertu Constellation, inspired by jet-set travel comes ready with quad band, so you can use it just about anywhere in the world. Each Vertu Constellation handset also features the Vertu Concierge service. This service provides even the most demanding traveler personal advice and assistance around the clock, and around the world, at the touch of a button!

Vertu Ascent Ti Collection features the Ascent Ti Knurled and the Ascent Ti Checked. Precision engineered for strength and balance with a distinctly masculine edge, the Vertu Ascent Ti collection takes its design and material cues from high performance sports cars. Every component of this handset is of the highest possible specification and hand assembled by expertly trained craftsmen. The finished product is then taken through a series of rigorous tests of every aspect of the phone, from sound quality to extreme robustness.

In addition, Ascent Ti offers its users access to the unique 'Vertu Fortress' technology. The Vertu Fortress system offers a remote synchronisation of contacts and calendar, notes and backs up all stored data to a high security server maintained in an ex-military bunker at a secure location in the English countryside. Customers will have access to their private data via a personal account on vertu.com. This unique application means that if a customer loses their Ascent Ti phone all their data can be quickly re-instated to a new mobile phone.

Whether it is the Vertu Constellation Rococo or the Ascent Ti collection, treat that special someone with a gift that is like no other! A phone that makes a statement, is exclusively designed for someone that deserves only the very best, and offers 24 hour concierge service for lifestyle assistance anywhere in the world..... who could ever ask for more?

For more details about the entire Vertu Collection visit: www.vertu.com

Vertu is the pioneer and leading manufacturer of handcrafted mobile phones for the luxury market. Vertu was established in 1998 and unveiled its first product in 2002. There are three distinct collections - Vertu Signature, Vertu Ascent and Vertu Constellation. These are assembled by hand at the company's headquarters in England. Vertu is available exclusively in over 50 countries and in 500 of the finest watch,

jewellery, department stores and Vertu boutiques around the world.
For more information on Vertu, please visit www.vertu.com

For more information, pictures please contact:

In India - R&PM: Edelman

Nisha Ramchandani: +91 98861 94167
Karuna Menon: +91 9886767082
Shilpita Banerjee: +91 9886741705

Vertu Regional
Charanjit Kaur Sindhu, South-East Asia & Pacific
charanjit.kaur@vertu.com
(Mobile) +65 9073 2686 (Singapore)

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