

HomeShop18 launches DIWALI DHAMAAL Offer

This Diwali festive season, HomeShop18 is offering great deals on big brands like Whirlpool, Godrej, Samsung, Nikon, Kodak etc. HomeShop18's special line up of products includes Puja Thalīs, Home Furnishings, Mithais, Diwali Hampers, etc.

Oct. 21, 2008 - [PRLog](#) -- Trips to Paris and Thailand, LCD TVs to be won plus assured prizes for all shoppers of the Channel

- For the Diwali festival season HomeShop18 offers an exclusive range of products with great deals and discounts up to 75%
- All shoppers on Homeshop18, TV shopping channel can win for a couple an all expense paid 7 days vacation to Paris or a 5 day vacation to Thailand, or LCD TVs
- Every shopper on HomeShop18, 24 hour TV shopping channel gets assured prizes
- Diwali Dhamaal starts from 30th Sept and goes on till Diwali on Oct 28th

New Delhi, October, 2008: HomeShop18, India's first 24 hour home shopping channel celebrates Diwali with a bang this year by launching its first nationwide promotion "Diwali Dhamaal". In this promotion viewers have a chance to win hundreds of prizes. The prizes range from "All Expense paid international vacations, Samsung LCD TVs and much much more.

This Diwali festive season, HomeShop18 is offering great deals on big brands like Whirlpool, Godrej, Samsung, Nikon, Kodak etc. HomeShop18's special line up of products includes diwali pooja thalis, Home Furnishings, Home & Kitchen Appliances, Mithais, Diwali Hampers, etc. Special offers are not only about great discounts but also offer great value through 1+1 offers on pearl jewellery and furnishings.

Any customer who purchases, during the promotion period, from HomeShop18 TV Channel will be eligible to win from a number of prizes. These include 7 days all expense paid trip for a couple to Paris (4 prizes to be won), a 5 days all expenses paid trip to Thailand (8 prizes to be won), Samsung LCD TVs (10 winners).

In addition to the bumper prizes, there are also special prizes on major categories. On Electronics, customers, get a chance to win 200 Mitashi DVD players worth Rs 2890/- and 50 Philips MP3 Players worth Rs 4499 on their purchases of any camera, camcorder, mobile, computers, MP3/MP4 players etc. On Home Appliances, customers get to win 15 IFB Neptune Dishwasher worth Rs 28,000/-, 20 IFB Washing Machine worth Rs 16,600/- and 100 IFB 23L convection microwaves worth Rs 8,500/-. These are applicable on purchase of any kitchen & home appliance such as Microwaves, Mixer Grinders, Heaters, Juicers or Toaster, Washing Machines, Refrigerators, Vacuum Cleaners etc. Likewise on purchase of any jewellery, customers can win 50 Sri Jagdamba Diamond Pendants worth Rs 2500. And that's not all, all shoppers get an assured prize in the form of HomeShop18 Gift Vouchers. HomeShop18's Diwali Dhamaal Offer starts from Sept 30th and lasts till Diwali. The winners will be taken out on a draw on HomeShop18 TV channel.

The Dhamaal does not end there. If the customer purchases any IFB product, he could also win a Chevrolet Optra Car!

Announcing the launch of the Diwali Dhamaal promotion, Sundeep Malhotra, CEO, HomeShop18, said "HomeShop18 aims to provide a complete experience to customers all across India. Diwali is the most significant shopping season in our country and customers seek out exciting products at great prices, and we have made every effort to bring a large collection of products across every category at exciting price points.

We have also launched the Diwali Dhamaal promotion to make the entire shopping experience with HomeShop18 a highly rewarding one.”

In the Diwali Dhamaal promotion, everybody wins. But that’s not all, everybody can win multiple times. For example, an electronics shopper can win a DVD player and also win, say, a Trip to Paris. But, what makes it more exciting is that the same shopper, is eligible to win multiple times, as he or she makes more transactions with HomeShop18 24 hour shopping channel! For further details and contest terms and conditions, customers can call 0120-4444918 or log on to - <http://diwali.homeshop18.com>

--- End ---

Source Mohit Sharma
Country India
Industry [Consumer](#)
Link <https://prlog.org/10130994>



Scan this QR Code with your SmartPhone to-
* Read this news online
* Contact author
* Bookmark or share online