Park Avenue Laser Vision Will Hold Halloween-Themed "Perfect Vision Party" on Oct. 30th

Park Avenue Laser Vision's hosts monthly "Perfect Vision Parties" in order to provide information on Hi-Definition Laser VisionTM, to provide free screenings and consultations with Dr. Chynn. The next one is Halloween-themed & on Oct. 30th.

Oct. 20, 2008 - <u>PRLog</u> -- MAKING PERFECT VISION LESS SCARY
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New York, NY – October 17, 2008... Park Avenue Laser Vision (PALV) is proud to introduce their "Perfect Vision Parties". Hosted by PALV's owner Dr. Emil Chynn, these parties are held monthly in order to provide the public information on Hi-Definition Laser VisionTM, to provide free screenings and consultations with Dr. Chynn, and to create a relaxed atmosphere and alleviate any anxiety people may have about the procedure. This month's party will have a Halloween theme and will be held on October 30th at 5-6:30pm and will feature the live music of Jerry Cherry.

Formerly referred to as "surgery seminars", these Perfect Vision Parties have evolved from merely Q&A sessions to more of a cocktail social hour atmosphere. By providing a more relaxed setting with refreshments, Dr. Chynn explains that it "helps people feel more relaxed about getting laser surgery." During each "party", Dr. Chynn gives a brief overview, answers any questions about the laser procedure, and then performs the procedure. The patient also talks briefly about his/her decision to have the surgery, and former patients give testimonials about their post-surgery experiences. Visitors are invited to watch Dr. Chynn perform the procedure through a closed circuit TV in the reception area or from the sidewalk just outside the procedure room. In addition, goody bags are distributed to all attendees and raffle drawings are held at the end of the event.

The next Perfect Vision Party will be held on Thursday, October 30, 2008 from 5-6:30pm and will have a Halloween theme with Dr. Chynn and the PALV staff dressed in costumes. Dr. Chynn will be performing the surgery on Beatrice Bugnosen – owner of Absolute Pitch Public Relations, which is a PR firm in New York City that specializes in the music industry. Beatrice explains her decision to get the laser surgery: "I've worn glasses since I was 7 years old. To finally have better than 20/20 vision after 30 years will be like starting a whole new life! Whether it's in my business where I interact with people at shows all the time or taking yoga classes where I need to see myself in the mirror, having perfect vision will improve my life in so many ways."

There will also be a live performance by Absolute Pitch artist Jerry Cherry (www.jerrycherry.com), from 5-6pm. Jerry will introduce his new single "Vampires" and will offer a free download of the song to all attendees. Raffle drawings will be held at this event for:

- \$250 Off LASEK
- \$200 OFF Botox/Juvaderm
- \$100 Off Glasses or frames at Jenna Optical Store

Due to space limitations, people are encouraged to call ahead to reserve a seat. To reserve a spot at the Oct. 30th Perfect Vision Party, please email info@parkavenuelaser.com or call (212) 741-8628.

Dr. Chynn is a highly esteemed eye surgeon who has performed over 11,000 laser eye surgeries at a 100% success rate.

Dr. Chynn has been featured on Fox News, New York Times and AM New York. He is one of the best-trained eye surgeons in the US, with medical degrees from Dartmouth University, Columbia Medical

School,

Harvard University, Emory University, and his MBA from NYU.

Park Avenue Laser Vision is the only center in New York City that performs 100% No-cut, No-flap, All-laser vision correction.

PALV is located at 102 E. 25th Street @ Park Ave South, New York, NY 10010 212-741-8628 * www.parkavenuelaser.com

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