

## **ki work welcomes Martin Blundell as the category leader in twenty five Life Sciences categories**

*By Karl Goldfield*

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*(ki work is honored to announce that Martin Blundell has joined our team as the category leader in twenty five Life Sciences categories.)*

ki work, the online marketplace for the remote and virtual workforce, welcomes Martin Blundell to the category leadership team. Martin Blundell is the latest specialist business leader to bring his expertise and vast array of contacts to ki work's global virtual outsourcing marketplace. He will take charge of 25 categories helping to turn ki work into the online destination for virtual outsourced biotech and pharma projects.

Martin is a world leader in his field. He is the founder and moderator of the 25,000-strong Biotech and Pharma Professionals Network (BioPharm) which includes the Medical Device Professionals Network, the Medical Diagnostics Professionals Network, the Clinical Trials Professionals Network and the Life Science Mentors Network.

He has led projects in biotech and pharmaceuticals for 19 years, meeting challenges in financial results, quality and schedule. Martin puts much of his success down to his unusual combination of business and technical experience which includes MBA training and a research background in Molecular Biology.

"My goal is to nurture each Life Sciences category to the best of my ability," Martin states, "With ki work my colleagues now have a resource to collaborate and continue to supply the growing demand for remote work in the Life Sciences community."

Michael Wolff, CEO and founder of ki work says: "With Martin, we bring a versatile member of the life sciences community to our leadership team. There is no doubt that Martin is truly the connector needed to develop the very best teams on ki work.

"With ki work growing at a rate of 400 new professionals a day, organizations seeking remote workers are quickly seeing the potential. As our concerns with the current economy couple with energy issues, remote and virtual workforces are becoming more and more attractive. Teams that can quickly come together with no concern for geography will become valuable assets to organizations trying to stay competitive."

What is ki work?

ki work (<http://ki-work.com>) is the online marketplace for those looking to outsource or find online work. With over 450 categories managed by leaders, there is a greater transparency and development of trust for those looking to fill projects. There are no fees for registering, listing projects, or winning bids. The network is designed to help the right person find the right worker at the right price.

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