

Care for Your Carpet with Wear-Dated®

By Wear-Dated®

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Wear-Dated® offers a variety of carpet style tools and carpet care tips to help smart homeowners come up with creative ways to enhance their homes.

KENNESAW, Ga. — Though the economy may be down, smart homeowners aren't letting it lower their spirits. They're coming up with creative ways to enhance and even add value to their homes, including techniques to update, freshen and renovate their décor. Wear-Dated® offers a variety of tips and tricks to help homeowners do this effectively from the ground up – starting with carpet.

Tip #1 – Don't let carpet stains sit – take care of them immediately. Whether carpet already covers the floors of your home or you're in the market for new flooring altogether, you can keep your carpet looking like new using the Stain Removal Guide at <http://WearDated.com>. Here, you'll find everything from the tools you should have on hand to the steps for removing specific stains like hand lotion, catsup and candle wax. Choose a stain from the drop down menu and read step-by-step instructions to safely remove it from your carpet.

Tip #2 – Your carpet's color can make a beautiful design statement. To learn more about color as a design tool, make sure to visit Wear-Dated's Web log, *The Carpetology Blog*, at <http://carpetology.blogspot.com>. In a variety of posts, it discusses the impact color has on home design, home décor ideas from Wear-Dated's color guru, Ann Hurley, and seasonal predictions for color and design trends. You can also access the blog from the Wear-Dated Web site home page or check out excerpts in the Wear-Dated website Newsroom.

Tip #3 – Give your home a modern makeover with carpet! Compared to buying a whole new house (or the pain of trying to sell your current home), carpet costs very little. Add design flair to a room with a stylish new frieze, a retro shag or a subtle loop. Try on hundreds of carpet styles and options in the Plan & Design section of <http://WearDated.com>.

Notes to Editor:

Wear-Dated is a registered trademark of Solutia Inc.

About Solutia Inc.

Solutia is a market-leading performance materials and specialty chemicals company. The company focuses on providing solutions for a better life through a range of products, including: Saflex® interlayer for laminated glass; CPFilms® aftermarket window films sold under the LLumar® brand and others; high-performance nylon polymers and fibers sold under brands such as Vydyne® and Wear-Dated®; and technical specialties including the Flexsys® family of chemicals for the rubber industry, Skydrol® aviation hydraulic fluid and Therminol® heat transfer fluid. Solutia's businesses are world leaders in each of their market segments. With its headquarters in St. Louis, Missouri, USA, the company operates globally with approximately 6,000 employees in more than 60 locations. More information is available at <http://www.Solutia.com>.

Solutia Inc.

Kennesaw, Ga.

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About Wear-Dated®:

Wear-Dated® is Solutia Inc.'s brand for nylon carpet fiber and includes a warranty to the consumer for carpet made with Solutia's nylon carpet fiber. Only carpet made with Wear-Dated carpet fiber that meets stringent carpet construction standards and passes durability tests will be certified and identified as carpet made with Wear-Dated carpet fiber.

Category	Home, Lifestyle, Consumer
Tags	carpet, carpet care, carpet tips, carpet stains, carpet style, carpet care tips, wear-dated
Email	Click to email author
Phone	973.283.2424
Address	3391 Town Point Drive Suite 200
City/Town	Kennesaw
State/Province	Georgia
Zip	30144
Country	United States