## **M&A Forum Seller Closes Deal With Leading Company**

M&A Forum LLC announced that ISSI Data, a national reseller and direct marketer of information security and storage infrastructure solutions in the Seattle area, has been acquired by Media Recovery, a leading datacenter products and services company.

Oct. 1, 2008 - <u>PRLog</u> -- San Ramon, CA: M&A Forum LLC (http://www.ma-forum.com), announced its latest closed transaction and the first in this final quarter of the year. Media Recovery (http://www.mediarecovery.com), a leading datacenter products and services company, has acquired ISSI Data (http://www.issidata.com), a privately-held company headquartered in the Seattle, WA area. ISSI Data is a recognized national reseller and direct marketer of information security and storage infrastructure solutions. The parties were introduced by M&A Forum LLC, a web-based M&A service exclusively designed for buyers and sellers of IT companies.

"Once again, we are happy that M&A Forum has provided a valuable service by bringing these companies together," said Patricia Wegner, president of M&A Forum LLC. The parties are in the same sector but had not met or discussed an M&A transaction until introduced by the M&A Forum. The Forum allows IT companies to confidentially search, connect and initiate a transaction. Our service keeps the process confidential and protects the identities of the participants throughout the transaction."

"M&A Forum introduced us to an ideal target. We are very excited about adding the technology, skills and experience of ISSI Data to the Media Recovery group. This acquisition plays a major role in our growth strategy," stated Gerard Smith, President and CEO of MRI, Media Recovery's parent company.

"Our goal in signing up with M&A Forum was to find a good buyer for our business," said Charles Walsh, CEO of ISSI Data. "The Forum made the process easy and secure. We benefitted from the expertise of the Forum team and their exclusive focus on the IT sector."

"The synergy between Media Recovery and ISSI Data is extremely strong, and the combined resources of these two companies will create a powerhouse of knowledge and expertise within the data protection field, Walsh added. Our customer base will benefit tremendously from Media Recovery's comprehensive line of datacenter services. And Media Recovery's customers will now have easy access to our robust eCommerce tools to support their operation's requirements."

The acquisition was completed, October 1st. The terms of the deal are undisclosed.

# About M&A Forum LLC

M&A Forum LLC is a leading online M&A service that facilitates mergers and acquisitions for Information Technology (IT) services, solutions, software and outsourcing companies - the only on-line resource exclusively dedicated to the IT sector. Primarily a web-based service, M&A Forum is designed to match buyers and sellers, provide managed introductions and support sellers as they market their companies. The Forum is a cost-effective, confidential and dynamic service which levels the playing field and allows IT businesses of all sizes to find each other and accomplish their M&A goals. Based in the San Francisco Bay area, M&A Forum provides services to buyers, sellers and intermediaries worldwide and has strategic partnerships with Everything Channel, a wholly owned subsidiary of United Business Media plc and with Ingram Micro, Inc. . For more information regarding buying or selling an IT company, visit: www.ma-forum.com, email: info@ma-forum.com or call 925-215-2770.

#### About ISSI Data

ISSI Data (www.issidata.com) was founded in 1984, and serves a customer base of over 3,000 companies nationwide. Their clients include small and midrange customers, as well as many enterprise level organizations in education, energy, entertainment, retail, and state and local governments. ISSI Data offers an extensive array of products, including data storage media, software, hardware, transport cases, media safes, degaussers and other storage related products.

### About Media Recovery

Media Recovery (www.mediarecovery.com) specializes in datacenter products and services, providing comprehensive solutions designed to achieve the highest levels of optimization. Media Recovery sells over 75,000 products supporting datacenter operations, including storage media, datacenter infrastructure products and imaging products. They also provide an extensive array of datacenter services, including datacenter cleaning, tape library audits, and data eradication and tape disposal. With over 35 years of experience and expertise, they provide products and services to over half of the Fortune 1000 companies

### About MRI

Media Recovery, along with ShockWatch and DPC, is part of the MRI family of companies. MRI is dedicated to helping customers achieve new levels of efficiency, quality, and safety by providing best-in-class products and services to meet the challenges of today, and to be well prepared for tomorrow's requirements.

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Source M&A Forum LLC

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