

Teaching Children to Save Just Might Be One Answer to the Economic Dilemma

By Chris Hayman

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Make More Cents launches online store to encourage saving and to provide products and tips to make saving fun.

In today's down-turned economy, everyone is asking: "What do I do with my money? How do I do it? Where do I start?" Sometimes the easiest and simplest ways make "cents." That's the premise behind the launch of the website and online retailer, Make More Cents – products and services to help you save. Born from the passion of business entrepreneur and retail expert, Chris Hayman, Make More Cents is about saving early and often. Chris began Make More Cents out of his belief that every penny counts. He feels that saving money is a process, and if taught and encouraged at a young age, can be fun and lead to a life of financial security, even in today's environment.

Make More Cents offers a variety of products, providing practical and fun tools that encourage the importance of saving money. From ceramic piggy banks, coin sorters, and money jars, to a savings and money management software program and "Create Your Own Bank Kit," Make More Cents empowers parents to teach their children the value of saving. They learn skills such as money management, discipline and goal-setting, which translate into prudent spending habits and productive financial lives.

Make More Cents has free savings tips for everyone in the family. "It's never too early or too late to think about saving. Make it fun for you and the children in your lives," says Chris.

Make More Cents, Products and Services To Help You Save, is part of CSE Services, Inc., a Virginia Corporation. The company's mission is to teach the value of saving money early and often, in fun and meaningful ways.

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Make More Cents, <http://www.makemorecents.com>, is an online store that provides you with practical and fun tools that encourage the importance of saving money early and often.

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