

Eco-Friendly Mailing Products by Univenture to be Featured at Post-Expo 2008

By Antarra Communications

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Cost-Effective Green Solutions for High Impact Direct Mail and Marketing Campaigns

Marysville, OH -- Univenture, Inc., the award winning inventor and manufacturer of an extensive line of environmentally responsible direct mail, packaging and document storage products, will display its creative mailing and disc packaging solutions during Post-Expo 2008 at ExCeL in London, September 30 – October 2, 2008. The company's product line of EcoEndure™ and EnvyPak™ mailers and envelopes that are ideal for high volume and automated fulfillment will be showcased in Stand #1328. Also featured will be document and protective CD/DVD media storage sleeves and cases and multimedia packaging solutions using Univenture's patented U-1000 disc packaging technology.

"Globally, the industry is being challenged to deliver environmentally responsible, high impact and cost-effective marketing messages," remarked Ross Youngs, CEO and Founder of Univenture. "With versatile configurations to choose from, as well as custom designed products that can be manufactured very economically, Univenture can provide innovative solutions for a wide variety of communication challenges," added Youngs.

Univenture's EnvyPak technology is used to design and manufacture clear polypropylene envelopes, paper/poly mailers and pocketed products manufactured from clean technologies. Ideal for direct mail and marketing campaigns, EnvyPak envelopes offer unlimited versatility for high volume direct mail and packaging, are resistant to chemical attack and offer a wider temperature range. They can be printed with high-resolution graphics and full vibrant color for maximum impact and custom manufactured to fit specific requirements. The EnvyPak mailer is so durable it may be used and re-used for storage purposes. Extending the useful life of a mailer and package not only supports waste reduction, but also supports a marketing objective of extending the value of the package's marketing message.

Using environmentally friendly recyclable polypropylene, Univenture's patented U-1000 technology produces disc packaging in high volumes and provides cost-effective solutions for automation for direct mail applications. A complete package that includes graphic insertion, printing, labeling, and embossing is easily produced. For those attendees seeking disc insertion automation, the company understands the subtleties of automation and media packaging better than many competitors because they have been designing and manufacturing packaging automation equipment for 21 years.

Univenture's unique manufacturing technologies allow them to offer many of their standard products manufactured from a variety of alternative eco-friendly materials.

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Univenture firmly believes in the conservation of both ecological and economic resources. The company is, and has been since its inception, environmentally conscious, bringing to market its patented and award-winning Safety-sleeve® offering superior disc protection, and significant material reduction utilizing a variety of materials including 100% recyclable poly. Univenture's EcoEndure™ environmentally responsible products allow the company to offer many of its standard products manufactured from a variety of eco- friendly materials. The EnvyPak™ product line of Univenture's family of products provides environmentally sound choices for marketers and the direct mail industry.

For more information on Univenture and its products, visit www.univenture.com or call Univenture's corporate headquarters at 800-992-8262.

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