

## Mario Nowogrodzki Recognized as "Killer VAR" by Accounting Technology Magazine

By Cristina Nowogrodzki

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*Mendelson Consulting's Mario Nowogrodzki recently recognized as a "2008 Killer VAR", a prestigious distinction awarded by "Accounting Technology" magazine, acknowledging commitment and character as a value-added-reselling (VAR) organization.*

From technology savvy to great marketing to providing a nurturing environment to out-servicing the competition, this organization has found the secrets to success.

"The best clients are the educated clients who know this is a service not a necessary evil," says Nowogrodzki. Mendelson Consulting, founded in 1992, specializes in QuickBooks and information technology consulting services, providing a solution-based approach, customized to each client's individual and specific needs. The combination of our accounting background with the expert knowledge of QuickBooks financial software gives our clients an unparalleled edge.

Nowogrodzki's expertise has impacted businesses like Shula's Steak Houses. "Mario took us from step one to the very end," says Ignacio Garcia-Menocal, Controller. "He provided a lot of insight into the tools. It's amazing, because every time I asked him a question, he had the answer without looking it up. He knows the whole program like the back of his hand."

To read the article in "Accounting Technology", visit <http://www.webcpa.com/article.cfm?articleid=28615&pg=ros&page=7&print=yes>

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