

## **ALISON ABC IT - New IT Skills Certification**

*Free and self-certifiable IT literacy certification now available to all. ALISON ABC IT is revolutionizing basic IT-skills learning. The new certification is comprehensive, free, self-certifiable, and always current.*

**Sept. 23, 2008** - [PRLog](#) -- GALWAY, Ireland - Continuing to lead its online learning revolution, ALISON has taken the innovative step of launching its own IT literacy certification programme: ALISON ABC\* IT. The certification is gained by way of highly-interactive multimedia courseware freely available for study online by any ALISON registered learner. The certification covers all areas of basic computing and practical IT skills and knowledge. One of the greatest attractions of ALISON ABC IT is that each learner is able to learn for free, test for free, and get certified for free, all in one freely accessible location. Whether a person is completely new to computers or possesses some basic computing skills, the ALISON ABC IT aims to provide full citizenship of the 'Digital World' to its candidates.

ALISON ABC IT is revolutionizing basic IT-skills learning. Introduced as a response to the requests of ALISON learners, the new certification is comprehensive, free, self-certifiable, and always current. Essentially, it's the perfect global IT skills certification! Commenting on the new certification, ALISON founder and CEO Mike Feerick said, "The launch of the ALISON ABC IT certification is a milestone in the provision of freely accessible interactive IT skills training online. ALISON ABC IT as a certification can help more than any other in helping to bridge the digital divide. The reception to our launch of ALISON ABC has been nothing short of phenomenal, with complete certifications being awarded in several countries including Ireland, the UK and Egypt in the first month of our BETA release alone."

ALISON ABC IT courseware is one of the most comprehensive basic IT-skills courses available. It covers not only conceptual understanding of issues in IT and desktop applications such as Microsoft Word and Excel, but also covers the full range of practical skills required to be fully IT literate, including touch typing and the efficient use of Web-based e-mail (Webmail). The certification is broken up into three units: ABC IT-1, ABC IT-2, and ABC IT-3. A separate certificate is available for each part individually in addition to the overall certification. The courseware is prefaced by a beginner's guide to a personal computer, for those who have no IT experience whatsoever.

The learning is self-certifiable through ALISON, with a requirement of 80% test scores averaged across all lessons. The touch typing module must also be completed for the certification to be awarded.

### **Always Current**

A new concept in basic IT literacy certifications is that ALISON ABC IT will be updated every three months to correspond with new learning and appropriate suggestions from the ALISON learning community. This will ensure a relevance and freshness that comparable certifications do not currently provide.

### **ALISON**

Launched in April 2007, ALISON provides freely accessible learning to individual learners. With registered learners in every country and territory worldwide, its mission is to enable anyone, anywhere, to educate themselves for free via interactive self-paced multimedia. Based in Galway, Ireland, the focus of ALISON is interactive learning for basic and essential life and workplace skills. If your organization has a mandate to provide education on any subject of public interest, or has high quality interactive content it would be happy to share worldwide, the ALISON team would be pleased to facilitate its publication and promotion.

ENDS (537 words)

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ALISON is the world's leading free online learning resource for basic and essential workplace skills.

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Source	ALISON: The Free Global Learning Experience
City/Town	Galway
State/Province	Galway
Country	Ireland
Industry	<a href="#">Technology</a> , <a href="#">Education</a> , <a href="#">Computers</a>
Tags	<a href="#">Alison Abc It</a> , <a href="#">It Literacy</a> , <a href="#">Digital Divide</a> , <a href="#">Certification</a> , <a href="#">Interactive</a> , <a href="#">Multimedia</a> , <a href="#">Online Learning</a> , <a href="#">Self-certifying</a>
Link	<a href="https://prlog.org/10120582">https://prlog.org/10120582</a>



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