

Channel Intelligence Receives William C. Schwartz Industry Innovation Award from Metro Orlando EDC

By Channel Intelligence, Inc.

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Channel Intelligence, Inc. received the William C. Schwartz Industry Innovation Award representing Osceola County from the Metro Orlando Economic Development Commission (EDC).

Channel Intelligence, Inc. (CI), a leader of innovative marketing technology solutions for manufacturers and retailers, received the William C. Schwartz Industry Innovation Award representing Osceola County from the Metro Orlando Economic Development Commission (EDC). Selected for its innovation in online commerce, CI offers product suites that enable manufacturers and retailers to build their brands online while influencing sales.

The annual event is named in honor of the late William C. Schwartz, an inspirational community leader, business pioneer and innovator within the field of optics and photonics. Over 350 of the area's business and community leaders attended, gathering at the Orlando Marriott Lake Mary to honor companies from each of the four counties served by the EDC—Orange, Seminole, Lake and Osceola counties—and from the City of Orlando.

“Our innovative solutions ensure that our client's products are accurately and completely represented and placed in the proper location, making it easier for consumers to purchase those products,” said Alan Fulmer, co-founder and executive vice president of CI. “This results in higher web sales for our clients and increased loyalty from their consumers.”

A leader in e-commerce since 1999, this company has experienced phenomenal growth, which mirrors growth in online sales.

The EDC honored four other local companies for innovative practices, products and/or ideas including Laser Photonics of Seminole County, Covanta Energy of Lake County, HD Supply for City of Orlando and Siemens of Orange County, while Planar Energy Devices received the Florida High Tech Corridor Council Award. This is the second year the Florida High Tech Corridor Council's Award for Innovation was also presented in conjunction with the program.

About Channel Intelligence, Inc. (CI)

CI is a product data technology and marketing company focused on helping retailers and manufacturers make their products easier for consumers to find and buy on the Internet and in local retail stores. The CI product database is capable of storing, managing, optimizing and analyzing hundreds of millions of products every day. This database powers product data for leading manufacturers and retailers in Computing, Hardware, Tools, Appliances, Consumer Electronics, Toys and other Consumer Product industries such as Apparel, Cosmetics and Jewelry. CI offers innovative suites of services for hundreds of the world's best known manufacturers, retailers and publishers and provides distribution of product data to over 50 destination websites, including the proprietary CI Ad Network. Cultivating partnerships with some of the best solution providers in the eCommerce arena, CI is a partner company of Internet Capital Group (Nasdaq: ICGE) and Aweida Capital Management. CI was founded in 1999 by CEO Robert Wight and EVP Alan Fulmer and is headquartered in Orlando, Fla., with offices in Geneva, Switzerland and London, England. Learn more at <http://www.channelintelligence.com>.

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