

First Magazine launched by a Concierge company

By Kym Smith, Founder & CEO

Dated: Sep 23, 2008

Xtra Pair of Hands, The Magazine will debut on September 23rd, 2008, as the FIRST magazine published by a Personal Assistant and Corporate Concierge company.

Xtra Pair of Hands, The Magazine will debut as a monthly publication catering exclusively to the Personal and Corporate Concierge Industry. The Magazine will provide insight and resources to the concierge industry and to those looking to work in the industry as a Personal Assistant.

The free publication of 50,000 copies will be home delivered and distributed monthly throughout the Metro Atlanta area to upscale hotels, malls, restaurants, corporate executives, personal assistants and over 100 independent newsstands throughout the city.

“We are excited to provide our readers with insight into the personal assistants and concierge industry.” stated Kym Smith, Founder of the magazine.

Editor-in-chief, Lelia Mack-Balenciada further stated: “It is our objective to grow as the leading resource in the concierge industry for entrepreneurs, corporate executives and celebrities.”

About XPH, The Magazine:

Each issue is designed as the essential resource for those seeking the inside scoop into the Industry. Capturing the essence of the affluent, XPH, The Magazine stands apart as the first magazine created by the owner of a concierge company.

Upcoming issues:

Sept/Oct

- The “dream team” behind Xtra Pair of Hands, LLC
- An interview with Nicoma Narjett – A high profile Celebrity Personal Assistant

Nov/Dec

- An interview with Lisa Hartwell–Actress, ‘The Real Housewives of Atlanta’ TV show

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Xtra Pair of Hands is a highly reputable, corporate concierge and personal assistant company. We cater exclusively to celebrities, corporate executives, small business owners, entrepreneurs and corporations by providing customized memberships.

Category	Services, Lifestyle, Concierge
Tags	corporate concierge, personal assistants, magazine, personal concierge services
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