

Independent Profit Center - Internet Marketing Training Can Get Expensive

By Barbie Figueroa

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As people flock to the internet in droves finding alternate ways to make real incomes, marketing can be a challenge. If you are a Newbie on the Internet, you will need Training to be successful online.

Once upon a time, I was an Internet Newbie. I couldn't market myself out of a paper bag. I bought into a \$2000 program that I put on my credit card, to then pay another \$2000 in marketing training. Then I invested yet another \$1300 in more training, and then another \$200.00 in yet more training.

Now, self education is crucial to online success, but not every newbie on the internet can afford to plunk thousands of dollars on training, just to get their business off the ground.

It is because of this very reason I really like the business model of the Independent Profit Center also known as IPC.

I'm a stay at home mom with 3 children under the age of 8, and my heart goes out to people who truly want to make an additional income, or replace their current incomes online, but first they have to buy into the business, and then marketing, is a whole different ball game.

The Independent Profit Center is only \$200.00, plus a one time \$49.00 admin fee. I find, however, that the true value of the business is in the back office training.

The training modules are very extensive, and I would easily compare them to some of the best funded proposals out there like Magnetic Sponsoring and Power Prospecting System.

For a seasoned or more experienced Internet Marketer, this is a real advantage.

As an Internet Marketer myself, I looked at the IPC as a way to actually use the business, to provide "affordable" marketing training to people who needed marketing training on a budget, whether they wanted to build their IPC business or not.

I believe the marketing training itself, is worth the price to join the business.

They teach the following marketing methods in the back office training module:

Pay Per Click Ads (with sample ads, videos and strategies)

Solo Ads (with sample ads, videos and strategies as well as actual places to place the advertisements)

Classified ads (with sample ads, video and strategies)

Web 2.0 Training like Myspace, and Youtube

Article Marketing

Post Card Advertising

Print Advertising

Banner ADs,

Forum Marketing (with links to active forums in which to market in)

The list goes on and on. They also teach new people how to set up their autoresponder accounts, and how to use them properly.

Honestly, as a seasoned Internet Network Marketer, I'm really impressed with the Marketing Training this program provides.

Although, technically, it's not a funded proposal, it can almost be used as one because the list is actually yours, and the system trains all the people who buy into the program.

In just a few months, the people who actively promote the program, will have become pretty good internet marketers, which means, they are now marketers who are on your list.

If you look at the potential the IPC program has in that aspect, it is pretty powerful.

For a mere \$250 someone not only gets a lucrative business, if only to make a few extra thousand dollars to use towards more advertising, but for the new person, it provides a great wealth of marketing information that well exceeds the price of the cost of entry.

Need affordable Marketing Training, and the ability to make a few extra bucks too? Serioulsy consider looking at <http://www.recessionproofincomenow.com> . Their marketing training alone is worth it.

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Barbie Figueroa is an Expert Internet Marketer and a stay at home mom of 3. She has been making a living online for the past 8 years. She has discovered that no matter what program one decides to join on the internet, marketing is KEY to ones success. To find out more about Barbie and check out what else she is up to, visit her website at <http://www.barbiefigueroa.com/>

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