

IPC (Independent Profit Center) Gives the "Average Joe" an Opportunity to Make Real Money Online

By Barbie Figueroa

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Simple, Affordable, and all training is included, Independent Profit Center could possibly be the Online Business Opportunity the Average Joe has been waiting for!

Finally, a Chance for the "Average Joe" to Make Money....

There are a million and one Internet Based Opportunities out there, and I don't like to claim anyone is the best. I was already affiliated with two programs so I definitely wasn't planning on joining another, but as one of my marketing mentors once told me, you've got to have a healthy marketing funnel. There should be something in there that appeals to different kinds of people.

And the truth is, it takes alot of time and money to build a traditional mlm. It can take months to see a nice residual income from it.

And higher ticket items are great, but not everyone can afford them.

So kinda like Goldilocks and the 3 bears, I wanted to add one that was "just right".

So one day, out of the blue, and I don't believe by any coincidence at all, I stumbled upon someone's website for the Independent Profit Center AKA IPC.

I was skeptical at first, but after thoroughly checking out the site, I felt it was safe to make a move and join.

Mind you, I take my online reputation very seriously, so I didn't want to affiliate myself with anything that was substandard, or shady.

Here are some of the reasons I ended up taking the plunge with IPC.

1. I got to see the back office before I invested a penny.

Literally, you get your own website, which is extremely attractive and appealing, before you even put down a dime, that way you really have an opportunity to get a birds eye view of what's going on with the program.

2. It's so darn affordable, you can't help but plunk your money down.

At only \$200.00 it is a blessing for the average joe, or the internet newbie, who wants to dip his foot in the pool in the online business world, without losing their shirts.

3.All the marketing training is provided in the back office.

When I saw what was back there, my jaw dropped to the floor because the information is so detailed, that the marketing training alone, should be over \$600 yet it is included with the price. There are Gurus out there charging boatloads of money for this same information, and it is Free to IPC Business Owners.

4. The business model is perfect.

100% commission, get paid on the spot. No waiting till the end of the month for a check to arrive in the mail. Advertise today, make a sale, get paid instantly. That is a relief in itself because it allows the newbie marketer to experience results relatively quickly and motivates them to stay in the game.

5. It is NOT MLM.

I gotta say, this one of the most attractive things about it. And I'll tell you why. Building a team is not something everyone can do. It takes great skill and leadership. The IPC is a one time deal. You purchase from someone, and then it's just you and the training portal. No commissions to payout to your sponsor, no downline to worry about, no training calls to attend 3 times a week, no meetings. Just advertise, send traffic to your site, brand yourself, and you're good.

6. The product is a quality product.

They have hand selected software and books that are tailored to helping you succeed online. It's not just a hodgepodge of junk. They include mindset materials (which are crucial to online success), marketing materials and business software.

7. You own your List:

If you know anything about internet marketing, you know that the "money" is in the list. The Independent Profit Center is attached to your own Aweber or Getresponse, Autoresponder account. This is crucial. You control your own leads, not the company. If you don't know anything about internet marketing, trust me, that is huge.

8 Built in E-mail Follow up System:

Plug and play, email follow up system. Following up with leads is crucial to the conversion process. It will take some people time to decide whether they want to join or not, and the IPC program knows that. So they have created a high converting email follow up campaign, that with the simple plug in of a code to your autoresponder, a whole 14 day follow up is already programmed. No need to write your own. That saves a bunch of time!!

9. 15 Minute Set up. It took me 15 minutes to set up the whole website. And they also have an optional hosting feature where you can download the entire site and host it on your own servers. I'm impressed with this because it shows that IPC is interested in the success of the distributor by encouraging true ownership of the business.

10. Failure is not an Option: The Independent Profit Center has really built a solid opportunity here because it has set it's distributors up for success. With an affordable, valuable product, extensive marketing training, and attractive high converting websites. You will only fail, if you quit. So I believe as long as one takes massive action, one will definitely be successful with the program.

Any downfalls?

Well, it depends on what you consider a downfall. The only downfall I see so far is that if you want the "optional" live training, it's a one time fee of \$67.00. In my opinion that is "chump change" considering what I have invested in Marketing courses and mentorships in the past year and a half.

I am cautiously excited. I have not even at this point sent a notification to my list that I joined the program because I want to test and prove that the system does work, even for the newbie. And here is one last observation, the Independent Profit Center is a great "Business-in-a-Box" type of program. The Marketing Training alone is worth the price of enrollment.

I sincerely believe that anyone who joins the program and follows through, will enjoy making money with this program.

In this time of economic instability, it's so important that the average joe has a real chance to make money on line with a legitimate opportunity. So I will be writing more articles as I progress in the program.

So far it's been less than 24 hours I've been in and I've taken immediate action by writing articles and setting up a google adwords campaign. I'll keep you posted.

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Barbie Figueroa is an Expert Internet Marketer and a stay at home mom of 3. She has been making a living online for the past 8 years. She has discovered that no matter what program one decides to join on the internet, marketing is KEY to ones success. To find out more about Barbie and check out what else she is up to, visit her website at <http://www.barbiefigueroa.com/>

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