

Go Green with E-learning

By Blue Lotus Communications

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Pune, 19th Sept'08: When the world is chanting the mantra of “Go Green”, do we consider the amount of carbon produced in the classic mode of imparting education? Be it traveling to the campuses, paper used and energy consumption, we are increasing our carbon footprints. But online education is one of the most effective ways an institution can reduce its carbon footprint.

Though little research has been done on the topic, Stockholm Environmental Institute (SEI) and the UK's Open University Design Innovation Group (DIG) had released some relevant studies in 2005. Their work quantifies the environmental impact of the higher education sector and lauds the "potential of the Internet and other elearning methods to radically reduce energy consumption and emissions." The key finding of the UK study: distance learning courses consumed nearly 90% less energy and produced 85% fewer CO2 emissions than conventional campus university courses. Though there is not any formal study done in India but obviously, the scene is no different here with increasing traffic.

“By logging on instead of commuting to a classroom, you are doing your part to conserve resources and make the world a better, greener place--and not just by conserving resources; virtual education is not only more agile and forward-thinking, but it also helps in making education more accessible to students and a lot easier on Mother Nature. Students are no longer limited to college campuses within a fifty-mile radius. The online format offers access to countless specialty programs globally by building a global community.” Says Mr. Harman Singh, CEO, WiZiQ.com.

<http://www.wiziq.com/> is one such platform making accessible best of the courses online and contributing towards the “Go Green” movement. WiZiQ has made available a number of preparatory courses like CET, CAT, CA and IAS, for students to learn while conserving resources.

About WiZiQ

WiZiQ.com is an online learning platform focused on empowering teachers and education service providers to reach out to students and make learning more effective over the Internet. It boasts of a free Virtual Classroom that is equipped with live audio-video communication, chat, content sharing, and session recording capabilities. WiZiQ.com is being used by education service providers and teachers to deliver public and private sessions on all subjects. WiZiQ's Basic membership is free and Premium membership comes at a very nominal cost of just over \$4/month. WiZiQ's Virtual Classroom can also be integrated in Moodle, a free course management system.

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Blue Lotus Communications are Communication Consultants with an array of health care, technology and finance clients. The other businesses of the group include a design boutique called Mustard Designs and Blue Bytes, an Information Logistics service.

Category E-learning
Tags go green, wiziq, pune, online learning platform
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