

New Grill Charms™ Pink Collection Will Help Fund Breast Cancer Research

Breast cancer survivor and grilling gadget inventor Leslie Haywood sets out to make a difference and raise awareness with The Pink Collection of her popular grilling accessory and gift item Grill Charms™.

Sept. 26, 2008 - [PRLog](#) -- Leslie Haywood, diagnosed in her thirties with breast cancer, is a survivor. When Haywood was 16, her mother (who was also in her thirties), was diagnosed with Stage IV breast cancer and treated aggressively—and successfully. Now Haywood's oldest daughter is five.

That only gives her about twenty-five years, Haywood says, to find a cure.

Of course the preference for this dynamic entrepreneur and mother—and for the over forty thousand people (women and men) who may die in 2008 from the disease—is to find a cure now. Although research, funded almost primarily through non-profit organizations, has successfully isolated the gene responsible and helped develop more effective treatments, federal research support has decreased. The Breast Cancer Research Foundation notes that only 11% of applications now receive funding from the National Institutes of Health.

The disease that spans generations is about to get more financial help. Haywood, inventor of Grill Charms™, is donating 10% of proceeds from the sale of her newest collection to the Breast Cancer Research Foundation. Grill Charms™ are dime-sized, flat, stainless steel charms with a serrated post used to distinguish portions of meat from the others on a grill or in an oven. It is perfect for keeping the spicy pieces of meat apart from the lightly-seasoned, and also helps differentiate portions for people with special diets.

This newest collection, available in a pink and black box sporting the breast cancer pink ribbon, features six charms engraved with pictures of a high-heeled shoe, chef's hat, wine glass, swan, summer hat and the ribbon signifying support of breast cancer research.

Grill Charms™ have drawn media attention and have been featured in: Chez Us (<http://tinyurl.com/5ucgvg>), The Accidental Pren-Her (<http://tinyurl.com/5wec92>) Inventor's Digest (<http://tinyurl.com/6dww2p>), NBC5.com (<http://tinyurl.com/5scde6>), Low Country Live (<http://tinyurl.com/5cmgad>), Women's Online Magazine (<http://tinyurl.com/5mf3wh>) and more. Haywood was also interviewed on The Big Idea and One Minute to Millions with Donny Deutsch on CNBC (<http://tinyurl.com/6mlc89>).

Leslie Haywood is available for media opportunities and has experience with on-camera interviews. Her personal story is also available as an article for publication.

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Inventor and manufacturer of Grill Charms™, the must have grilling accessory that is revolutionizing the American cook-out.

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City/Town	Charleston
State/Province	South Carolina
Zip	29414
Country	

Industry [United States](#)
Tags [Health](#), [Lifestyle](#), [Shopping](#)
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