

La Vie En Rose Selects ITR to Automate Time & Attendance and Optimize Employee Scheduling

By ITR - International Time Recorder

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Canada's leading fine lingerie and swimwear retailer to implement TimeZone™

La Vie En Rose, the premier lingerie and swimwear shopping destination in Canada, has chosen the TimeZone™ workforce management system from ITR to manage the labour activities and scheduling of its 1700 employees working in 150 stores across the country.

Timezone™ software is a web-based solution that includes time and attendance functionalities and delivers many HR and administrative features to lessen the burden on La Vie En Rose's Human Resources staff. With Timezone, La Vie En Rose employees will use their unique ID and password at a central PC or kiosk to sign in and out at the start and end of the work day, and to begin and end their breaks.

In constant evolution since its acquisition by Francois Roberge in 1996, La Vie En Rose continues to experience rapid growth which has prompted the company to identify new efficiency initiatives, including the streamlining of employee scheduling and management activities.

"In the past few years, our company has experienced a significant increase in our sales figures and the number of points of sales, which in turn has impacted the growth of our employees. We realized that we needed a solution that could effectively track our employee work hours and enable us create schedules that would optimize our workforce to reach our productivity goals," said Lyne Raymond, Vice-President Human Resources at La Vie En Rose.

"TimeZone's Scheduler addresses the challenges that are inherent to managing a retail workforce and its enhanced functionality and simplicity will make it easier for our managers to carry out their labour planning activities," noted Raymond. "TimeZone's Scheduler turns the tedious job of labour planning into a low-maintenance, quick task that delivers value to supervisors and managers by reducing the time and effort involved in scheduling their teams."

"The ITR solution helps businesses improve operations and maximize the potential and effectiveness of their workforce," said ITR CEO Tracy Parzych. "That's exactly what it will do for La Vie En Rose across its chain of retail stores and distribution centre."

She added, "TimeZone was, and continues to be, designed largely by listening to the real-life business needs of our customers. We are honoured that La Vie En Rose has chosen to use our solution to meet their workforce management requirements and we look forward to helping the company achieve its goals."

For more information:

Nancy Gaughan
Marketing Manager
416-252-1186 ext. 294
ngaughan@itr.ca

About La Vie En Rose

La Vie en Rose is headquartered in Montreal and is one of the most important lingerie retailers in Canada, with more than 1700 employees across the country. Its vision is to bring La Vie en Rose to the forefront of lingerie and swimwear across Canada and around the world.

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ITR's flagship product, TimeZone™, helps organizations manage all aspects of time and attendance, including scheduling, labor and job allocation, and in-depth labor analytics. Available in client server and web-based architecture.

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Tags	timezone, itr, time and attendance, la vie en rose, workforce management, Software
Email	Click to contact author
Phone	1-877-567-0633
Fax	416-255-1565
Address	7A Taymall Avenue
City/Town	Toronto
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