

## **Tired of paying for expensive advertising that doesn't work? InstantVideoAdvertising.com is here!**

*By Soul Arch Media & Marketing*

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*A new website enables small business owners across the globe to promote their brands online and boost sales by creating and distributing affordable online ads from just AUS \$99.00*

Tired of paying for expensive advertising that doesn't work? Wish there was a cheap and effective way to promote your business or products online?

New website InstantVideoAdvertising.com aims to assist small business owners and sales agents with limited promotional budgets by creating fully customised online ads with the same look and feel as expensive web video advertising minus the big price tag.

By using a product or business's existing promotional photo imagery and logos, <http://www.InstantVideoAdvertising.com> can create a professional video slideshow advertisement with soundtrack that can help you boost sales for a flat one-time fee, no more to pay – ever! From just AUS \$99, they'll not only create an online advert for your business, but distribute it online for free, no more to pay. Better still? It's as easy as 1,2,3. Users simply sign in and let InstantVideoAdvertising.com know a little bit about your product or business. Users then upload any images, text or logos they'd like to incorporate their Instant Video Advertising. Third step? Pay securely online. Within 48 hours InstantVideoAdvertising.com emails a link to the finished product for the user's approval.

InstantVideoAdvertising.com co-creator, Carolyn Emge, said the motivation for establishing the service was the current lack of cheap budget advertising alternatives for small businesses.

“Many business owners realise the potential of promoting themselves online, but don't know where to start. Others have a limited budget, or are time poor. Having run a successful marketing and professional video production business, we initially recognised the distinct need for Real Estate and Tourism or Holiday property booking services to be able to create professional looking online video tours without the expense of sending an entire film crew to each property or location. But while we were fine-tuning the InstantVideoAdvertising.com product, we soon realised our small business clients were also really underserved in this area, and decided to extend our services to include them, too.

“With InstantVideoAdvertising.com we can create an online advertising campaign from start to finish for any industry, all for an amazingly low price. And unlike expensive print ads, the beauty of InstantVideoAdvertsing.com is that we can create an online campaign that can keep on working to promote your products or services online forever, with no further out-of-pocket expense,” said Emge.

Once your Instant Video Advertisement is created, the world is your oyster. Instant Video Advertising automatically submits each ad to all major online video sharing sites, where users can attract buyers across the globe for no additional fees. Clients can also embed Instant Video Advertisement onto their own website to inform or entertain potential clients, create product tutorials, actively seek sales as an Adwords Video Ad, or enhance sales listings on online auction or Real Estate sites – the uses are endless!

“Instant Video Advertising keeps things really simple to help you save time and money. There are only two price schedules, and never any hidden fees. For just AUS \$99 we can create an online advertisement with music and/or your own voice over. For AUS \$149 we'll even script and voice over your advertisement for you,” said Emge, adding, “We can even create product tutorials specifically created to explain your

website's navigation, or for use at tradeshows or on networking sites to explain your company's product or services."

"No matter what business or product you're trying to promote, Instant Video Advertising is unbeatable value, and it's flexible and adaptable to your specific needs. You can upload your own audio soundtrack, your own ad commentary or music, or let us create your soundtrack for you," said Emge.

So how does it work? InstantVideoAdvertising.com's AUS \$99 package includes the following easy steps:

1. Upload your images, logo, and product details, and select your music preferences. They'll then create a custom eye-catching 30-second -1 minute online ad, and post it privately online for your approval within 48 hours.
2. Instant Video Advertising format your ad for distribution wherever you need it seen, for free! They can supply it in Flash for use on video sharing sites, or as an MP4 for embedding on your own website. Planning to use it as an Adwords Video advertisement? Instant Video Advertising can be provided according to any specifications. You name the place; they'll supply the format.
3. Save hours of uploading – Instant Video Advertising automatically submits your online advertisement to all major video sharing sites at no extra charge.

InstantVideoAdvertising.com's AUS \$149 package receives all the services listed above, plus:

4. Professional scripting. Send your product or business details, and they'll create a custom script for your advertisement.
5. Voice over. They'll supply a commentary for your Instant Video advertisement to explain your product or services, available in either an American or Australian accent depending on your target market. Make your Instant Video advertisement more compelling by talking potential clients through the finer points of what makes your product or business so unique!

So what are you waiting for? Your key to budget online advertising awaits at <http://www.InstantVideoAdvertising.com>

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About InstantVideoAdvertising.com

InstantVideoAdvertising.com was created to release small business owners from escalating advertising fees by delivering a cost-effective means to online marketing.

Visit them online at <http://www.instantvideoadvertising.com> or call +61 7 55345507

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