

## Today's Family to feature GoGoShopper

By Lisa Vrancken

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*Today's Family will feature GoGoShopper in a segment on Using the Internet to Save Families Money as part of the show's Focus on Business series. The show will air nationally on September 25th at 6:00 a.m. ET & PT, 5:00 a.m. CT and 4:00 a.m. MT.*

The producers of Today's Family, an innovative, educational television series, are pleased to announce that they will feature GoGoShopper in a segment on "Using the Internet to Save Families Money," as part of the show's series on "Focus on Business Series." The show will air nationally on W.E. – Women's Entertainment on Thursday, September 25th at 6:00 a.m. ET & PT, 5:00 a.m. CT, and 4:00 a.m. MT.

Over the past several years, online shopping has changed the face of the retail industry. With the convenience of the Internet, consumers are making purchases 24/7, from home, the office, and just about anywhere. And, while there are great bargains to be found, not everyone has the time to search through their favorite web sites to find them.

GoGoShopper.com offers the perfect solution for individuals and families wanting to save both time and money. The web site provides coupon codes, promotion codes and coupon savings to the most popular online shopping destinations.

"By using our index of savings, from Kohl's coupons to Sears to Amazon coupons, you will be able to shop at your favorite web site while enjoying all the discounts that the merchant is offering," says Zheng Chen of GoGoShopper. "So, instead of having to dig through the merchant's entire site, you can simply use GoGoShopper.com to find the coupon codes, from coupons for very general stores to specialized merchants like Dell coupons or REI coupons, with just a few clicks of your mouse."

Each day, the site touts a special "Deal of the Day" section, listing selected products and bargain prices by a featured retailer. GoGoShopper.com also has a listing of featured stores, an alphabetical listing by store names, and a section where shoppers can search by category. From clothing and accessories, to home improvement and décor, to electronics, entertainment and travel, the site offers something for everyone.

The segment will include interviews with Chen and others, and will show how families can save time and money by using GoGoShopper.com.

To learn more about GoGoShopper, please visit [www.GoGoShopper.com](http://www.GoGoShopper.com).

Category	Internet
Email	<a href="#">Click to email author</a>
Fax	954-570-8604
Address	1000 E. Hillsboro Blvd. Studio 205
City/Town	Deerfield Beach
State/Province	Florida
Zip	33441
Country	United States