

“Mobile Collision Repair” Shop-Phoenix Arizona Named #1 “Dent Repair” “Scratch Repair”

By Right Now Marketing Group, LLC

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Referred to as a “mini body shop on wheels,” CW services save consumers time and money

Phoenix, AZ – Greg Longe, President of Collision on Wheels (CW), We Come to You, announced the awarding of a CW franchise in Arizona. Local resident and former Manager at Fry’s Foods, Steven Leon, will service the Metro West Valley area.

Collision on Wheels is a national franchise company specializing in mobile auto body repair. The franchise services a niche market of consumers who don’t have time to take their vehicle to a body shop for small collision repairs and who are reluctant to file an insurance claim.

Studies have shown consumers are reluctant to report small collisions due to the concern that premiums would increase. The study identified “cosmetic repair” as a growth area of the industry that falls into two categories. Consumers who need a quick repair because they plan on selling their car and those who have been in a minor accident and prefer to pay out of pocket rather than file a claim.

Collision on Wheels, We Come to You is positioned to meet this demand in the collision industry. CW’s mobile approach saves consumers time and money as minor repairs are typically less than a deductible. “I had some scratches, shopping cart dings and abrasions; little things that I wanted repaired without leaving the car, getting a loaner and picking up the car again. Collision on Wheels came to my work place and completed the repairs in time for me to drive my car back home that afternoon,” said a recent satisfied customer.

Founded in 1987 by Louis Mancina and John Maio of Warren, Michigan, the company has awarded 45 franchises in major metro markets since franchising began in January 2007.

“What I have learned in the past 20 years as being a Retail Manager is giving the customer great service and great value for their dollar; and I will keep the practice,” says Steven Leon. Steven services Metro West Valley, Arizona, Phoenix, Glendale, Surprise, Buckeye, Goodyear, Chandler, Gilbert, Mesa, Peoria, Scottsdale, Surprise and Tempe. Visit <http://www.collisiononwheels.com> for more information.

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This press release was submitted by Right Now Marketing Group, LLC C12

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Mark began investing in real estate in 1981; he has purchased and sold over 3500 properties, including single family homes and commercial property. He teaches real estate and internet marketing classes at Wayne Community College in Detroit, Michigan

Category Consumer, Services, Automotive
Tags dent repair, scratch repair, bumper repair, paint repair, collision repair, quick auto repair, aubody shop
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