Learn the Fundamentals of SEO with Gabby Libacao

Gabby Libacao, an expert in SEO, will be conducting Search Engine Optimization training on September 9, 2008 in Legazpi City. The said activity is aimed at producing SEO experts in the Philippines.

Sept. 8, 2008 - <u>*PRLog*</u> -- Legazpi City - Search engine optimization, or SEO, is not as popular as the call center industry yet but it certainly proves to be a much more challenging outsourcing career. In order to convey knowledge regarding SEO, Southern Luzon Technological College Foundation, Inc. (SLTCFI) in association with SEO experts Gabby Libacao and AJ Viloria, brings one of the most extensive training for future search engine optimizers in Bicol, particularly in the province of Albay on September 9 of 2008.

SEO is among the marketing strategies used by different companies to match with both the local and international competition. This tackles with the ever-changing Internet industry. The training that will be held in SLTCFI by Gabby Libacao and AJ Viloria will provide professionals and students, about the fundamentals of search engine optimization like the different marketing avenues that can make the job more effective.

To make things easier to understand, SEO is the method in which the search volume of a website is increased by topping search results. The process sounds easy but with all the competition in the web, achieving the goal will seem endless. What the training will do is hone the skills of its trainees and prepare them for the job. Gabby Libacao along with his fellow SEO specialist AJ Viloria is up to job of equipping the trainees with the right skills and tools for effective search engine optimization.

The SEO training is not just any other training you've attended. You have to have the basic knowledge in HTML, and good writing and analytical skills. And you must be internet savvy and research-oriented to become an effective SEO. If you believe you have the key qualities of a SEO, then, we invite you to join on our extensive SEO training in Albay, Philippines.

About SLTCFI:

Southern Luzon Technological College Foundation, Inc. creates quality yet affordable computer education that nurtures the skills and cures the illiteracy of the youth. The government has authorized SLTCFI to operate short-term courses in Legazpi City.

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Seosomething is a company focused in the optimization of websites as well as providing relevant traffic that will eventually result in a better search ranking.

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