

USANA Announces Plans to Open in the Philippines

USANA Health Sciences, Inc. announced plans to begin operations in the Philippines by early 2009. It will be the company's 14th global market.

Aug. 29, 2008 - [PRLog](#) -- USANA Health Sciences, Inc. announced plans to begin operations in the Philippines by early 2009. It will be the company's 14th global market. Approximately 8,000 Associates and guests were in attendance at USANA's international convention in Salt Lake City, United States to hear this announcement.

According to the Direct Selling Association of the Philippines, annual direct selling revenues total about \$US500 million. As one of the 25 largest markets globally for direct sales, this country offers a significant direct selling opportunity.

“Entering the Philippines broadens USANA's international reach and we are excited to offer many of our Associate leaders an opportunity to expand their organisations into a market where they already have strong ties,” said Dave Wentz, USANA chief executive officer. “We believe this market will be another strong part of our growing international portfolio.”

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USANA Health Sciences develops and manufactures high-quality nutritionals, skin care, personal care, and weight management products that are sold directly to Preferred Customers and Associates. USANA operates in 13 markets around the world.

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