

Partners in Health, Rising to the Challenge on a Global Scale

By Stacey Abrams

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“Personal Wellness and a Cause bringing attention to Breast Cancer Awareness”

The Lotus Effects -Spa College International

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FOR IMMEDIATE RELEASE

August 25, 2008, Spa College International (SCI) presents the global event of the year in its 1st Annual Cruise for P.I.I.N.K. Charity Wellness Cruise. Setting sail October 13th-18th, this important cause brings together the public, breast cancer survivors and a collection of well-known international speakers that will minister and touch upon topics close to your heart.

SCI will have 5 break-out sessions with top itinerary and plenty of sailing and fun. Speakers will include: Nancy Reagan of “Top Spa Bee”---speaking on Top Ten Do’s and Don’ts to measure success; Felicia Brown of “Spasolutions”---speaking on Creating a Compelling Vision; Angela Martindale of “Transform”---speaking of Mindful Meditation; Anthony Carroccio of “Spa Trends”---speaking on Reverse Aging with Raw Foods; Liz Galloway of “Lotus Effects”---speaking on Stress Relief to a Better You.

Funds raised from each silent auction in the break-out sessions goes directly to Breast Cancer Survivors and Breast Cancer Awareness. Choose from several items to bid on during the sessions and get a great return while supporting a purpose. Join the many cruise passengers who will have access to our experts and seminars while enjoying a much needed edu-vacation.

Our cruise exclusives to enjoy and benefit from will be swanky gift bags from our sponsors including; Jamu Spa Rituals; Spa Magazine and more. Attendees will also be invited to pre-board and enjoy socials with cocktails and networking with all types of people from different backgrounds. Designed with the consumer in mind, bonding with family and new friends, laughing and learning.

Health is a booming industry globally, with the public demanding answers on more natural cures for diseases such as cancer and diabetes, but also rising to the challenge of researching and finding better ways, healthier ways to beat the odds. Celebrating Breast Cancer Awareness in October is critical for understanding and educating the public. SCI brought this incredible charity cruise to the public, featuring an all access pass to each session with a chance to meet and speak one on one with the key speakers and breast cancer survivors themselves. “It’s estimated that over 1.4 million Americans will be diagnosed with cancer this year, and for more than 500,000 it will be fatal. But now, scientists have found a new weapon against it. The ocean! You run in it ... play in it ... splash in it ... but what’s found at the bottom of it can kill cancer!” reports sciencedaily.com. Read more about this on their site. With answers on the horizon, we should all become informed & aware for our health & our loved ones.

With the stress & hustle of daily life, the thing people can use the most is the reconnection between body and mind, concentrating on health. “SCI can help with this”, states Liz Galloway, founder of both Lotus

Effects and Spa College International. “It all begins with a passion for purpose, a smart shopper & some dedicated well trained experts” says Liz and further comments, “The enthusiasm for consumers to have access to our educated expert speakers has been high. Our support & response from Breast Cancer survivors has also been blessed. I look forward to bringing these 2 together.” Sign up at spacollegeinternational.com and join us in celebration.

For reservations, contact consultants at 801-225-7600 and receive the best rates for our attendees aboard the “Enchantment of the Seas”, sailing to Key West, Cozumel, and Belize. Be a part of the SCI Wellness Cruise collection and celebrate this event of the year with us.

For more on the founder and speakers of this event contact The Lotus Effects 801 637 5235 seminars@thelotuseffects.com.

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Liz Galloway is a professional wellness advisor, speaker and spa industry trainer. With locations and teams in both the US and Costa Rica she continues to provide precision business solutions and mentoring for spa start up's and turn arounds.

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