

FOOW? Offers Mini Sessions and Career Workshops to Area Universities for Seniors and Young Alumni

By FOOW? LLC

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FOOW? (www.foowater.com) was created to help college seniors and young alumni with 'next level' transitioning skills by exploring their personal and professional challenges in a fun and informative way.

Washington, DC FOOW? LLC (Fish Our Of Water?) is offering free mini sessions and workshops on college campuses throughout Washington, DC, Virginia and Maryland for college seniors and young alumni.

FOOW? (<http://www.foowater.com>) was created to help college seniors and young alumni with 'next level' transitioning skills by exploring their personal and professional challenges in a fun and informative way. "Our unique coaching approach from seasoned business professionals allows participants to address immediate concerns, develop new perspectives and improve decision making," said Gwendolyn M. Ward, founder of FOOW?.

FOOW? provides a "no judgment forum" for participants to discuss the good, the bad and the restlessness that some feel when trying to find a niche after college. The mini sessions for college seniors include a three-part series customized around the participants' concerns. The young alumni workshops are also customized but are designed around defining success through having career and personal direction.

"We are facilitating one of our young alumni workshops at George Mason University this fall and we are excited about the opportunity," said Ms. Ward. "GMU is a large and influential university and we are pleased to be another resource in its program."

FOOW? also provides corporate training and recently completed a consulting project which created a first time managers training program for a Dulles, VA based company with over 400 employees.

"We believe that this three prong connection with college seniors, young alumni and Corporate America is a winning combination for our future success," said Ms. Ward. "I invite colleges in DC, Maryland and Virginia to dive in to experience a different and fresh way to answer the 'Now What?' for their seniors and young alumni "next level" transitioning. For colleges seniors and alumni outside of these three states, we invite them to get to know us through our website and discussion forums at www.foowater.com until we launch in their areas."

Although held in conjunction with campuses, FOOW? mini sessions and workshops are all corporately sponsored. Companies that would like to use FOOW? to recruit or market complementary services to this target market can contact the program at marketing@foowater.com.

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About FOOW? (<http://www.Foowater.com>)

The FOOW? college senior program includes progressive modules that are taught on campus during several multi-week sessions throughout the senior year. The modules are taught by seasoned professionals/peers and by the end of the modules, students will have personal plans of action for their transition. After graduation, we swim alongside them through our discussion forums and website

(foowater.com) that shares insights, expectations, and workplace experiences.

Category Education, Business, Internet
Tags higher education, career, college seniors, young alumni, career workshops, mid atlantic states
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