

AC Recruitment open Gold Coast branch to service 'Business Boom'

By For further information, please contact:

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Brisbane's AC Recruitment has expanded to the heart of Gold Coast to service the city's thriving hospitality, commerce & industry, and accounting & administration sectors via a strategically placed new office in Southport Central.

Specialist recruiter AC Recruitment Services has opened its doors in Southport following a considerable increase in the overall number of available jobs in the Hospitality, Accountancy & Finance, Administration and Office Support sectors across the greater Gold Coast region and nearby northern New South Wales.

Marc Vella, Manager of AC Recruitment Services Gold Coast, said the new Southport Central office complex was specifically chosen for its close proximity to clients and candidates with strong growth and demand for skilled staff and management, particularly in the Hospitality industry.

Despite the current economic downturn facing many other regions, the Gold Coast is experiencing record numbers of visitors, bolstering the area's tourism-based industries and related sectors. As the third largest hotel market in Australia by total number of rooms, the Gold Coast region experienced record occupancy levels of 71.1 per cent in 2007, up 1.4 per cent from 2006 according to data issued by the Australian Bureau of Statistics.

Recent data also indicates the Gold Coast has retained its crown as Australia's premier domestic holiday destination. While domestic visitor nights nationally only increased one per cent in 2007, Tourism Australia data shows Gold Coast bucked this trend by achieving a 5.6 per cent increase. Despite the weakening of the Japanese and North American economies, international visitor numbers also achieved a growth of 0.9 per cent.

This favorable economic environment has created a flow-on effect for many varied businesses in the region, placing skilled labor in high demand. AC Recruitment aims to assist Gold Coast companies in connecting with ideal staff candidates by drawing on a wealth of knowledge and understanding of the industries they represent; all of AC Recruitment's consultants and managers have years of qualified experience in their field. And although the Gold Coast branch is new, Brisbane-headquartered AC Recruitment has been established for well over 30 years, with long-standing ties to businesses on the Gold Coast and northern NSW.

AC Recruitment established itself in Brisbane in 1984 under the banner of Accountancy Consultants, later shorting this title to an acronym to reflect company expansion to incorporate recruiting services for clients seeking not only Accountants but also trained Secretarial, Administration, Office Support and Hospitality and Management staff. With these sectors facing particular staffing demands on the Gold Coast, AC Recruitment's expansion to offer a convenient Southport office will be of great assistance to local businesses on the move.

AC Recruitment's Gold Coast Manager, Marc Vella, explains, "Cohesiveness within our team of consultants is one of our greatest assets, and with local and industry experience, our consultants can target a key range of industry sectors, allowing us to resolve our customers staffing needs quickly, effectively and efficiently across these niche industries."

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About AC Recruitment:

Since 1984, AC Recruitment has provided clients across South East Queensland and Northern New South Wales with specialist recruitment assistance in the key areas of Accounting & Finance, Hospitality Management, Secretarial & Administration, Sales & Marketing, Property & Executives. Are you seeking skilled staff? Or are you a job seeker? At AC Recruitment, our service is the difference. Drop by our offices in Brisbane or the Gold Coast, or visit us online at <http://www.acrecruitment.com.au>

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