

Lydia's Uniforms Brings Medical Scrubs to YouTube

Lydia's Professional Uniforms presents two new videos that are available on YouTube. View these videos to see for yourself what actual customers are saying about Lydia's Uniforms.

Aug. 25, 2008 - [PRLog](#) -- Lydia's Professional Uniforms is proud to announce the recent launch of two new YouTube videos. The videos strive to give the company's existing and potential customers an inside look at customer experiences with Lydia's Uniforms and also give them an idea of what they can expect from the customer service that the business provides. View the videos here:
<http://www.youtube.com/user/lydiasuniforms>

To film the videos, interviews were conducted with actual customers at a local health center. The customers were happy to offer their opinions on the price, comfort and quality of their medical uniforms from Lydia's. They also spoke about their experiences buying from the business. In addition to filming at the local health center; footage for the videos was also shot inside Lydia's Uniforms' headquarters.

The first video has a strong focus on customer testimonials. It features four different employees of the health center speaking candidly about Lydia's Uniforms. The second video is more focused on customer service. It includes interviews with the Contact Center Manager of Lydia's Uniforms and the Systems Coordinator of Cherry Street Health Services who does the uniform purchasing for around 200 employees. It also gives a look inside the contact center at Lydia's Uniforms.

In addition to publishing these videos here: <http://www.youtube.com/user/lydiasuniforms> on YouTube, Lydia's has also made them available at <http://www.LydiasUniforms.com> and on their Facebook and MySpace profiles. Viewers are encouraged to leave comments about these two videos and feedback regarding what types of videos they would like to see from Lydia's Uniforms in the future.

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About Lydia's Uniforms: For over 40 years and three generations Lydia's Uniforms has been dedicated to getting you the latest, in-style scrubs and medical uniforms at the best value. In 1971 the privately held family company opened its doors with two medical retail locations in Grand Rapids.

Today the Professional Uniforms headquarters is located in Grand Rapids, MI in a 100,000 square foot building. Over 140 dedicated staff members including customer service reps, designers, seamstresses, buyers, website gurus, warehouse personnel and more are all focused on getting your order right.

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