

The Man Registry Qualifies as an Ideablob Finalist

Currently in competition to win \$10k for business expansion

Aug. 22, 2008 - [PRLog](#) -- KANSAS CITY, KS—The Man Registry, LLC, an online wedding resource provider for grooms based in Kansas City, KS, that launched the first wedding registry and informational resource designed specifically for men (<http://www.themanregistry.com>) in March 2008, has been named a finalist in the August ideablob.com contest.

Every month, www.ideablob.com awards \$10,000 to the online community's favorite business idea. The Man Registry became one of two finalists after receiving the most votes during the second week in August. Both ideas will compete against six finalists selected throughout August as well as two other finalists selected for their amount of overall votes on the site. "We're very excited to be a part of this contest and feel that we have a great shot at winning," says Chris Easter, one of the founders of The Man Registry. "\$10,000 would be a great asset to the website and would help us implement future additions to strengthen the quality of the site for our registrants."

Voters can visit www.ideablob.com to create a free account and vote for their favorite business idea as well as offer the website designers and owners advice about their idea. The competition runs from August 22 through August 31.

"Ideablob is a well-respected website community of people that understand the challenges as well as the rewards to creating your own website," Easter says. "We look forward to the competition and are grateful for the opportunity to participate."

About The Man Registry

While most grooms have typically been left out of the wedding planning process, The Man Registry was designed to change that. Launched in March 2008 by three brothers who noticed a void in resources catering to grooms in the wedding industry, this unique website puts men in the driver's seat, providing couples with the ability to register for gifts that appeal to grooms and help engage them in the wedding process. The centerpiece of TheManRegistry.com is a specialized gift registry featuring hundreds of gifts tailored toward grooms, including electronics, barbeque grills and accessories, bar supplies, tools and sporting equipment — all of which can be purchased directly from the website and shipped directly to the customer or recipient. In addition to the registry, the website also offers a wealth of information, how-to articles and resources designed to help successfully guide the 1.2 million men who get married each year through every step of the engagement, wedding and honeymoon planning processes.

For more information, contact Chris Easter at 618-980-3152 or ceaster@themanregistry.com.

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TheManRegistry.com is the world's first wedding registry and informational resource designed specifically for men.

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State/Province California
Zip

91502

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Industry

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