

Marion - Grant County Score Chapter 550 Counselors Includes Duct Tape Marketing in workshop.



The Marion – Grant County SCORE Chapter 550, Service Corps of Retired Executives, will hold its workshop on Oct. 1st & 2nd at Marion Public Library, 600 S. Washington St. On October 2nd, Joe Dager will present a workshop on Duct Tape Marketing.

Aug. 14, 2008 - [PRLog](#) -- Marion, IN – The Marion – Grant County SCORE Chapter 550, Service Corps of Retired Executives, will hold its Starting and Business Workshop on October 1st and 2nd at Marion Public Library, 600 S. Washington St. On October 2nd, Joe Dager will be presenting a workshop on “Duct Tape Marketing” to the attendees. If you are interested in participating, you are invited to contact Marion/Grant County SCORE Chapter 550 or the Marion Chamber of Commerce.

Joe Dager, owner of Business901 in Fort Wayne, IN will be introducing the Duct Tape Marketing principles to the attendees. Dager, an authorized Duct Tape Marketing Coach is well versed in these principles. “SCORE is a resource for small business owners who are just starting and want to get some help from an often retired, business owner or executive. And their services are,” says Dager. Not only am I going to discuss Duct Tape Marketing with the attendees but the workshop will include: Legal, Accounting, Insurance & Finance Information.

Business901 has delivered presentations to other SCORE chapters and has hosted the Fort Wayne Chapter on his Connecting Your Passion Public Access show recently. The history between Duct Tape Marketing and SCORE goes deeper than that with John Jantsch the author and founder of Duct Tape Marketing, who visited with Ken Yancey, CEO of SCORE for an episode of the Duct Tape Marketing podcast.

Dager also added: “SCORE is a great resource for Small Business. It is a very easy way to obtain a mentor and if you are starting a business or have a small business that you would appreciate having a sounding board, I encourage you to contact them. Just simply, a great resource that is under-utilized in my opinion. Should not every business have a SCORE Counselor?”

SCORE “Counselors to America’s Small Business” is a nonprofit association dedicated to entrepreneur education and the formation, growth and success of small business nationwide. The thing that many small business owners may not know however is that you can find a local chapter and work with a local counselor or you can get matched up to a counselor, nationwide, that may have the exact experience you are looking

for. The first step is to locate a local chapter and then dig in and find out all the ways they can help you start and grow your business.

The Duct Tape Marketing system allows you to create and build your very own marketing system complimented by a coaching system that has proven effective with small businesses for over 20 years. The system is perfect for those who already own a business, but want to make it soar. This system will help build the perfect business establishing a proven marketing system to their growing company. "Why reinvent the wheel? Take a proven process, a trained coach and run with it."

The Duct Tape Marketing Coaching community is second to none when it comes to vast array of marketing coaches. Their uniqueness is that they actually work with you, installing and implement a repeatable process. It is not about the plan, it's about the process that you leave behind, says Dager. Dager also comments: "Most Duct Tape Coaches become highly specialized. We realize the value in having a specific product or market. We do not try to be everything to everyone. It is simple impossible to accomplish what we do in such a short period if we don't."

About Business901

Joe Dager is President of Business901, a progressive coaching company providing no-nonsense direction in areas such as target marketing and organized referral marketing. As a certified coach of the Duct Tape Marketing Consulting organization, Joe provides practical, information-rich, immediately applicable direction that profoundly impacts the success of small and mid-sized businesses. His experience includes numerous start-ups, several turnarounds in variety of industries to include manufacturing, retail, and professional services to include marketing.

Marion - Grant County SCORE Chapter 550

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Our you a Small Business Owners experiencing frustration with a lack of growth or systematic approach to marketing? My ideal client wants to take his or her business to the next level and knows they can benefit from professional marketing.

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Source	Business901, Dager
City/Town	Fort Wayne
State/Province	Indiana
Zip	46845
Country	United States
Industry	Business , Construction , Manufacturing
Tags	Score , Marion County , Grant County , Duct Tape Marketing , Business901 , Score Counselors
Link	https://prlog.org/10105291



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