

## Website Launched for Fashion-Forward Women Golfers

*Tired of being fashionable challenged on the golf course? [www.golfchicboutique.com](http://www.golfchicboutique.com) has the solution. With clothing and accessories specifically for women, it is truly your one source for all of your golfing needs.*

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Golf-Chic Boutique is “for girls who like to hit the greens”. Owner Beth Underhill is one of them.

Beth began her love of golf by taking lessons after a few dates with her husband. She realized she had the knack for it, and soon began joining golf leagues and entering tournaments. Formerly the owner of Piacere Catering (which means “to please”) for five years, Beth has now translated her golfing passion into a new line of work.

Golf-Chic Boutique was founded with the premise that women lead busy lives, but still want to look fashionable as they transition between the greens, meetings, children’s events and the nineteenth hole.

Fashionably challenged by her height of 4’11”, Beth Underhill spent her teenage years earning extra money through modeling, hoping to someday be a part of the fashion industry.

During her recent years as a golfer, “I discovered how difficult it was find apparel and accessories that would be fun to wear for golf or play. So I opened an online boutique that makes being fashionable on the golf course easy.” says Underhill.

Golf Chic Boutique offers a variety of apparel such as golf skorts, dresses, shorts, capris, shirts, sweaters, outerwear and rainwear from brands such as Aphira, Astra, Claudia Romana, Green Tee Apparel, Jamie Sadock, Lily's of Beverly Hills, Sport Haley, Sweet Lies and Verdina

Additional items/accessories available are shoes/sandals, golf bags, golf balls, ball markers, gloves, hats/visors, tote bags, tee/cosmetic bags, headbands, head covers, shoe bags, socks, belts, golf towels, sunglasses, golf cart seat covers, clubs/grips, putting greens, books, DVDs, gifts and more.

Another unique aspect of Golf Chic Boutique is the ability to book golf vacations online, or even reserve Tee Times at your favorite course. “We truly want to be a one stop golf shop for our customers. Imagine being able to do all of your golf shopping in the same place you book your golf vacation” says Underhill.

While the business is primarily web-based, Golf Chic can be reached toll-free by calling 1-866-913-CHIC. Local shoppers can visit the boutique at 5055 Wooster Road in Cincinnati, Ohio. Golf-Chic offers services for trunk parties and fashion shows as well as a line of custom invitations, Tiger-Lili, for women’s events.

Visit Golf Chic Boutique online now at <http://www.golfchicboutique.com>.

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JARBIZ Consulting is a business and computer consulting company specializing in web presence, online marketing, business computer systems and hardware and software implementation.

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