

Virtual Worlds Training For Corporate Leaders

By AHG, Inc.

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Corporations researching virtual worlds as a training tool quickly realize that they lack expertise to fully capitalize on the benefits and avoid costly mistakes. To mitigate this AHG started a series of new courses taught by a team of experts.

When corporations research virtual worlds as a training platform, many of them realize that they lack expertise to fully capitalize on the benefits and avoid costly mistakes. “Our extensive experience with Second Life in corporate environment allowed AHG, Inc. to start training program. We share our expertise in a series of hands-on courses that encompass corporate training, HR, marketing and other activities as related to corporate use of virtual worlds,” said Alex Heiphetz, Ph.D., CEO of AHG, Inc. announcing open registration for the new training courses. “The training courses are taught by a team of experts who have experience creating, consulting and supervising successful Second Life programs.”

AHG offers two separate tracks: Executive and Instructional Designer / Developer. Instructional Designer track provides hands-on training focused on day-to-day development and maintenance of Virtual World projects. After the courses are completed, students are able to design and build Second Life environments, create simple scripts, implement and modify scripts developed by others. They also develop an understanding of human factor issues that affect productivity and quality learning in virtual world environments, techniques to "flatten" learning curve, importance of standards, methodologies and life cycles in the management of Second Life projects and resources.

Executive Track courses provide in-depth understanding of virtual worlds from an executive perspective, as a tool for the creation of a sustainable competitive advantage. These courses offer up-to-date information on theory behind successful Second Life implementations, practical approaches, promising new developments, successes and problem areas in other companies' implementation of virtual worlds in corporate environment.

Recent Gartner Research study concluded that “despite understandable concerns about investment during a time of growing business uncertainty, [. . .] the internal deployment of virtual worlds offers most enterprises significant benefits in cost savings and improved productivity.” “Training courses that AHG offers, allow training specialists and executives to super charge their training program, learn from the successful projects and avoid costly mistakes,” concluded Dr. Heiphetz in making the announcement.

About AHG.

AHG, Inc. and it's training division – Delta L Training - specialize in developing tools and simulations for training and education. Further information on can be obtained by calling 814-867-3200 or visiting www.ahg.com.

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