

## **Cruising Goes Green - Protecting the Environment**

*By Cruise Holidays of Mission Viejo*

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*Cruise Holidays of Mission Viejo highlights how the cruising industry is going green and protecting the environment.*

The New Frontier: Cruising Goes Green  
Protecting the Environment.

At a time of when more people are aware of the need to protect the environment, vacationers wonder about the impact cruise ships have on the seas. The truth is that cruise lines have a vested interest in keeping the oceans of the world both clean and beautiful – after all, their livelihood depends on it.

CLIA, the Cruise Line International Association, recently reported that a study of the Baltic Sea conducted by the VTT Technical Research Centre of Finland showed that cruise ships contribute only a tiny fraction of nutrients – less than one percent – that are released into sea. Terry Dale, president and chief executive officer of CLIA, noted that member cruise lines adopted stringent wastewater treatment practices nearly a decade ago. CLIA members also meet or exceed the discharge standards for sewage set by the International Maritime Organization. Many ships have advanced onboard systems that treat and recycle wastewater and solid waste.

Cruise lines are “going green” in other important ways. These include:

Satellite positioning systems that prevent anchors being dropped on delicate sea beds or coral.

Ships powered with “green” diesel and special seals that prevent engine oil leakage.

The use of salt water in pools to reduce or avoid the use of chemicals such as chlorine.

LED lighting that uses 50% less energy than regular lighting.

Washing machines that use sound waves and less water.

In-port procedures that reduce air emissions up to 30%.

Providing containers for glass, plastic and other recyclable materials on board.

If “green” cruising is important to you, talk with Cruise Holidays of Mission Viejo. We will help you find the cruise lines and ships that offer the most advanced equipment and practices for energy conservation and environmental protection.

To find out more information, call your cruise experts at Cruise Holidays of Mission Viejo 949-215-6700.

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Cruise Holidays of Mission Viejo, has been serving local travelers since 2006. It is part of Cruise Holidays, the oldest and largest cruise-specialty retail franchise in North America, with stores in both the US & Canada. We are travel experts.

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